

At A Glance

Utility renewable energy subscription Programs in Wisconsin

Utility	Program Name	Resource Mix	Price and Availability	No. of Subscribers	MWH Sold (2008)	Started
(DPC) Dairyland Power Cooperative	Evergreen	500 kW Biogas 2 MW Wind ¹	\$1.50 per 100 kWh block	2,000	6,000	1999
MGE (Madison Gas & Electric)	Green Power Tomorrow	54.7 MW Wind ² 300 kW Solar	\$3 per 300/kwh block (50% and 100% options)	~12,000	112,174	1999
WE (We Energies)	Energy for Tomorrow ³	76 MW Wind ⁴ 15 MW LFG 750 kW Solar	1.37 cents/kWh (25%, 50%, 100% options) 1.00 cents/kWh for purchases greater than 70,000 kWh/mo. 100 kWh blocks are also supplied to 49 large business customers.	19,615 ⁵ 4,792@100% 5,382@50% 9,392@25%	176,243	1996
WPL (Wisconsin Power & Light)	Second Nature ³	1 MW LFG 63.5 MW Wind ⁶ 350 kW Biogas ⁷ 7 kW Solar ⁸	Residential 2 cents/kWh (25%, 50%, or 100% options) Non-residential -- self-nominating w/ a \$5 minimum	7,845 1,725@100% 1,628@50% 4,449@25% (993 non-res)	30,961	2001
WPPI (WPPI Energy)	Renewable Energy ³ Green Power for Business ³	7.2 MW Hydro 79.5 MW Wind ² 4.8 MW LFG ⁹ 44 kW Solar	\$3 per 300 kWh block \$2.00 per 300 kWh block for industrial purchases over 100 blocks per month	3,923	44,710	2001
WPS (Wisconsin Public Service Corp)	NatureWise	58.7 MW Wind ¹⁰ 4.8 MW Biogas 16.6 MW Landfill gas 0.3 MW Photovoltaic	\$1.00 per 100 kWh block	1,900	22,800	2002
WPS Community Foundation	SolarWise	148 kW Photovoltaic (47 Schools)	\$1, \$2, or \$4 donation per month	3,300	1,167 ¹¹	1996

Note: All renewable generation sources located in Wisconsin except where noted.

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¹ Wind turbines located in Minnesota

² Wind turbines located in Iowa and Wisconsin

³ Programs are Green-e certified by Center for Resource Solutions

⁴ Includes wind energy credits from an Iowa facility as well as wind energy from Blue Sky Green Field Wind Energy Center

⁵ Includes Michigan customers

⁶ Wind turbines located in Iowa, Minnesota, and Wisconsin

⁷ Biogas derived from livestock manure (Vir-Clar Farms near Fond du Lac)

⁸ PV array located in Cedar Rapids, Iowa

⁹ Landfill in Outagamie County

¹⁰ In 2009, WPS filed a proposed change to the NatureWise tariff where a portfolio of assets are used to price and meet the requirements of the NatureWise program, PSCW approval is expected in late 2009

¹¹ Total generation since program started

@RENEW Wisconsin, July 2009