

# CONNECTING TO A POWERFUL FUTURE





# World's Most Powerful Solar Charger



**Door Prize • Awesome Solar Charger**

# Please Evaluate Us!



## RENEW WISCONSIN SUMMIT 2018 EVALUATION

### RENEW MEMBERSHIP

Personal Member  
  Business Member  
  Not a Member

1. How many RENEW Wisconsin Summits have you attended in total:                      1   2   3+

Poor	-	1	2	3	4	5	-	Excellent
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2. Rate the value of this event for you or your company:    1   2   3   4   5

3. Rate the venue (Monona Terrace) for this event:    1   2   3   4   5  
 How was the food?    1   2   3   4   5

4. Rate the value of the Morning Sessions:

Tyler Huebner, RENEW Wisconsin	1	2	3	4	5
Utility Executives Panel	1	2	3	4	5
Jane Bloch's Keynote on Clean Energy Communications	1	2	3	4	5

5. Rate the value of the Afternoon Sessions:

Lunch Panel: Driving Wisconsin's Renewable Energy Markets	1	2	3	4	5
Awards Ceremony	1	2	3	4	5
Keynote Address from Sean Gallagher of SEIA	1	2	3	4	5

6. How would you rate the networking opportunities at this year's Summit?                      1   2   3   4   5

**Please silence  
your phones!**





WHO WE ARE ▾

OUR WORK ▾

GET INVOLVED ▾

EVENTS ▾

BLOG



DONATE

RENEWABLE ENERGY SUMMIT

RIDE WITH RENEW

EVENT CALENDAR

Slides will be available at our  
Summit website:

[renewwisconsin.org/  
renewable-energy-summit](https://renewwisconsin.org/renewable-energy-summit)



We're improving  
our brand and  
communications!



# Out with the old....

The image shows a screenshot of the RENEW WISCONSIN website. At the top left is the logo for RENEW WISCONSIN, featuring a green outline of the state of Wisconsin with a stylized sun and wind turbine inside. Below the logo is the tagline "The organization's voice for renewable energy since 1991". To the right of the logo is a search bar with a "search" button and the text "search engine by freefind". Below the search bar is a red "Join RENEW" button and links for "About Us | Contact Us | Your Account".

A navigation menu is located below the header, with buttons for "Home", "About Us", "Take Action", "Activities", "Toolboxes", "WI Projects", and "Media".

The main content area features the headline "Advocating, Educating, and Collaborating for More Renewable Energy!". Below this headline are four images: a close-up of a wind turbine, a landscape with several wind turbines on a green hill, an aerial view of a large building complex, and a field of solar panels.

On the right side of the page, there is a vertical sidebar with a green background. It contains a blue button that says "Sign Up for Our Newsletter!", a circular graphic with four arrows forming a circle and the text "RENEWABLE ENERGY SUMMIT • 2018 •", and another blue button that says "Register for the 2018 Summit!". At the bottom of the sidebar is a faint outline of the state of Wisconsin.

At the bottom left of the main content area, there is a link that says "About RENEW Wisconsin".

# And in with the new....



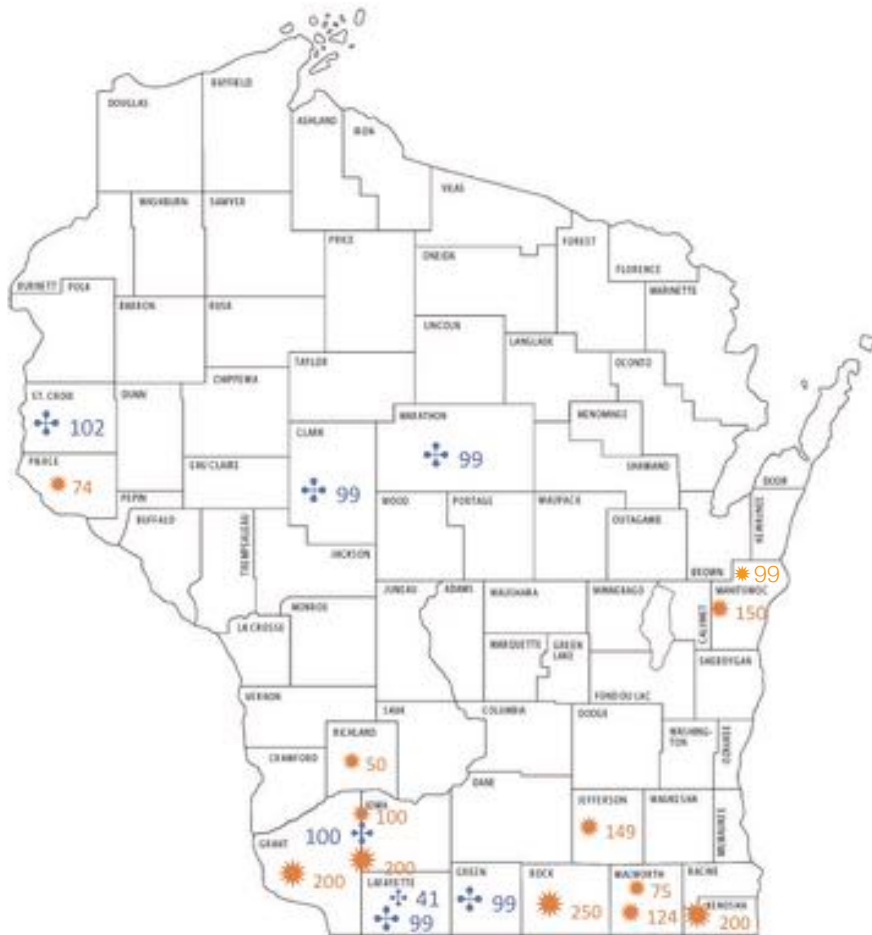




## Meet Jim Boullion

Our new (and first-ever) Director of  
Government Affairs





☀️ 1600 megawatts of solar in MISO Queue

⚡️ 640 megawatts of wind

# Renewable Development Comes Back to Wisconsin



## New Wind Farm Online

1<sup>st</sup> utility-scale wind project since 2011

Biogas  
finding new  
markets

Brown County &  
Dane County  
pursue gas injection



**Solar's Best  
Year Ever – 3<sup>rd</sup>  
Year in a Row**

**Growth in  
residential,  
business, and  
utility markets**





# Telling the Clean Energy Story



# 2018 RENEW Wisconsin Priorities



Quadrennial Plan will determine Renewable Energy program for 2019-2022



Supporting Corporate and Local Government renewable ambitions



Solar deployment for homes, nonprofits, and businesses

# 2018 RENEW Wisconsin Priorities



Spring 2018 Legislative Session and educating elected officials about clean energy businesses, jobs, and projects



Pollinator-friendly solar farms and solar project CPCN proceedings at the PSC



Continuing to advocate for solutions to support existing and new biodigesters



# 2018 RENEW Wisconsin Priorities



Interoperability



Distributed Energy  
Resources Management



Energy IoT

PSC grid modernization, rate cases, and related proceedings



Strategic Planning for 2018 - 2022



Improve Wisconsin's clean energy story with our new website and branding

# CONNECTING TO A POWERFUL FUTURE

## Program Overview



# CONNECTING TO A POWERFUL FUTURE

Thank You,  
and Please Thank Our Sponsors



# PRESENTING SPONSOR



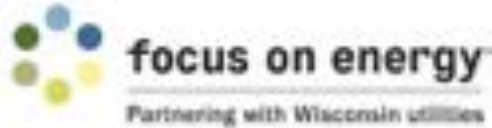
# SUMMIT LEADERS



# SUMMIT PARTNERS



# SUMMIT CHAMPIONS



# SUMMIT ADVOCATES





# SUMMIT SUPPORTERS



MIDWEST ENERGY NEWS



BIOFERM

CONVERGENCE ENERGY

MICHELS



AECOM



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