Jeff Keebler, Madison Gas & Electric

Dan Krueger, WEC Energy Group

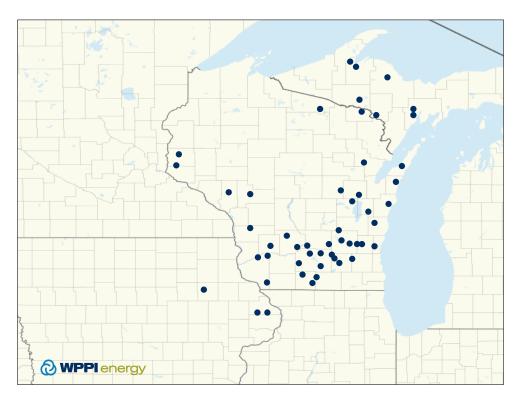
Mike Peters, WPPI Energy







WPPI Member Communities



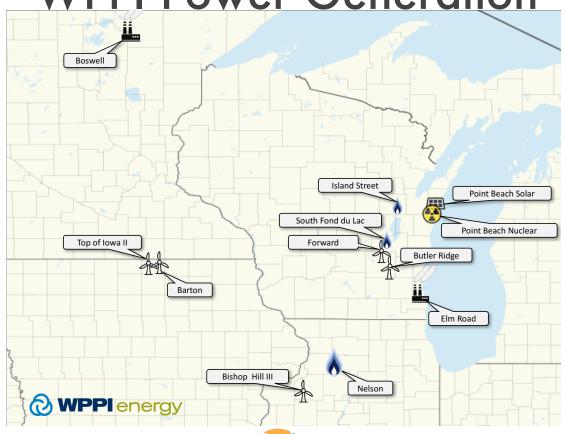




PRESENTED







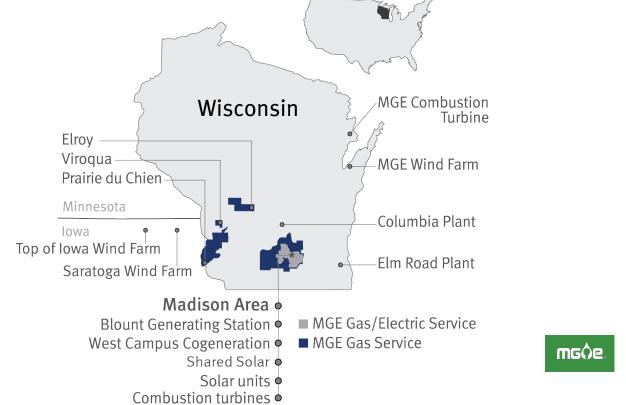




PRESENTED BY



Madison Gas & Electric Service Territory







PRESENTED BY



MGE Energy 2030 Framework



Greater use of renewable resources 30% renewable energy by 2030 with 25% by 2025



Energy efficiency
and conservation
Continued work with customers
to reduce overall and
peak energy use
—as well as costs—
for customers



Innovative products and services To offer customers more control and value



More advanced electric grid
To support and integrate
new technology while
ensuring reliability



Reduced carbon dioxide emissions 40% reduction by 2030 from 2005 levels



Deepen customer engagement
To help guide our efforts
as we advance
Energy 2030







PRESENTED BY



CLEAN ENERGY INITIATIVES

Saratoga Wind Farm

- Estimated capital cost of \$107 million.
- 66-megawatts, consisting of 33 turbines.
- MGE's largest wind farm to date.
- Expected online January 2019.















CLEAN ENERGY INITIATIVES

Shared Solar

- A 500-kilowatt (kW) solar array on the City of Middleton's Operations Center.
- Began generating January 2017.
- Waiting list of customers developed for possible future projects.
- MGE partnered with the City of Middleton for an additional 100-kW solar array at the police department.

mc¢e.













Company Statistics

\$21.0 billion market cap (1)

1.6 million electric customers

2.8 million natural gas customers

60% ownership of American Transmission Company

69,000 miles of electric distribution

46,000 miles of gas distribution

\$17.7 billion of rate base (2)

99+% regulated (3)

- (1) As of 12/31/17
- (2) 2016 average rate base
- (3) Based on earnings from operations













Investing in Zero-Carbon Generation

350+ MW of zero-carbon generation in Wisconsin by 2020

Solar generation technology has greatly improved, become more cost-effective and complements our summer demand curve.



- 350MW purchase from developer
- Qualifies for Investment Tax Credit (ITC)
- Battery storage
 - Option to add as part of solar developments
 - Must be cost effective
 - Qualifies for Investment Tax Credit (ITC)
- Additional projects being actively developed













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CLEAN ENERGY INITIATIVES

Renewable Energy Rider

- Provides MGE another tool to meet the needs of our customers.
- Allows MGE to tailor a renewable energy solution for commercial customers.
- State regulators recognize our customers are demanding renewable generating options.













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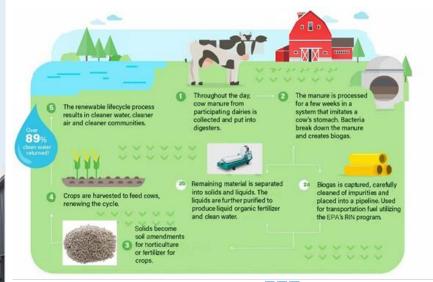
Green Pastures Bio Energy Center

Brown County WI -- Targeted Operational 2019

Water Quality Benefits:

- 200M gallons of manure land application eliminated
- 500,000+ lbs. phosphorous removed from watershed















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ELECTRIC VEHICLE (EV) INITIATIVES

MGE's Public Charging Network

- 29 public charging stations for EVs.
- Powered on 100% renewable energy.

Charge@Home Pilot Program

 Program makes EV home charging faster, more convenient.



Partnership with City of Madison on Electric Buses

EV Discounts

Workplace and Multifamily Charging











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