



SOLAR FOR GOOD

TYLER HUEBNER



PROGRAM OVERVIEW



Fosters the expansion of solar power among mission-based nonprofits and houses of worship in Wisconsin

Awards grants to nonprofit organizations to assist them in installing solar PV

Offers small grants for technical assistance to get projects started and see them through to success

ORIGINS



Funded through a generous partnership with a local philanthropists Cal and Laurie Couillard

PRIORITIES / GOALS

- Why NGOs?
- Priority areas
- Outreach requirement

WHY ARE NONPROFIT ORGANIZATIONS GOING SOLAR?

SOLAR ENERGY
PROMOTES
A CLEANER,
HEALTHIER
WISCONSIN



LOWER ENERGY
COSTS MEANS
MORE MONEY FOR
MISSIONS AND
PROGRAMS



ENERGY
LEADERSHIP
INSPIRES AND
ENGAGES THEIR
COMMUNITIES



WHAT DOES SOLAR FOR GOOD OFFER?



Grant Funding

Education

Technical Support

GRANT FUNDING

RENEW Wisconsin will issue grants for up to 20% of the cost of a solar array, with a maximum grant amount based on the size of the array.

FUNDING FOR	MAXIMUM GRANT SIZE
Solar arrays 5 – 75 kW	20% of cost, up to \$10,000
Solar arrays 75 kW or more	20% of cost, up to \$20,000
Site assessment	\$250
Engineering Review	\$500

EDUCATION

Our energy experts are talking to nonprofit organizations across the state about how solar can help them. Want to learn more? Invite us to present to organization's leadership or board of directors on the benefits of solar energy and how it works.



TECHNICAL SUPPORT

Solar for Good can connect your organization to a trusted solar design firm and issue a grant to help cover cost of a site assessment or engineering review. In addition, we can answer questions, review documents, and provide guidance along the way.



FIRST ROUND OF FUNDING (RED)

Fall 2017

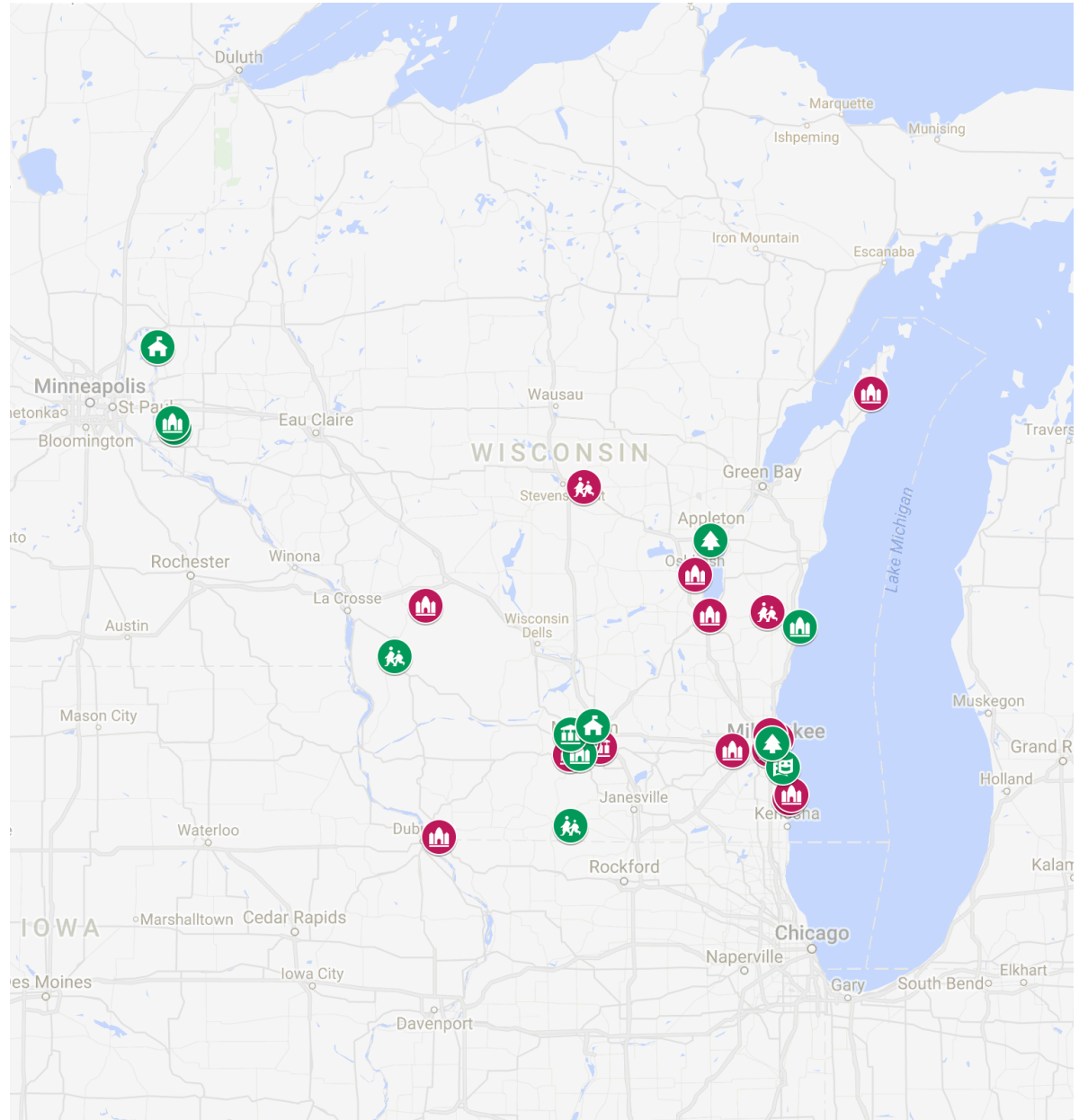
Projects funded: 16

Solar power: 573 kW

Grant total: \$142,000

Total value: >\$1.2 Million

- Escuela Verde
- Camp Anokijig
- Midwest Renewable Energy Association
- Badger Prairie Needs Network
- Milwaukee Habitat For Humanity
- Project Home
- Beth Israel Center
- First Congregational Church
- Muslim Community Center/ Islamic Da'wa Center
- Sinsinawa Dominican Sisters
- Veterans Outreach Of Wisconsin
- Liberation Park
- Trinity United Methodist Church
- Catholic Youth Expeditions
- Unitarian Universalist Church
- Pilgrim United Church-Christ



SECOND ROUND OF FUNDING (GREEN)

Spring 2018

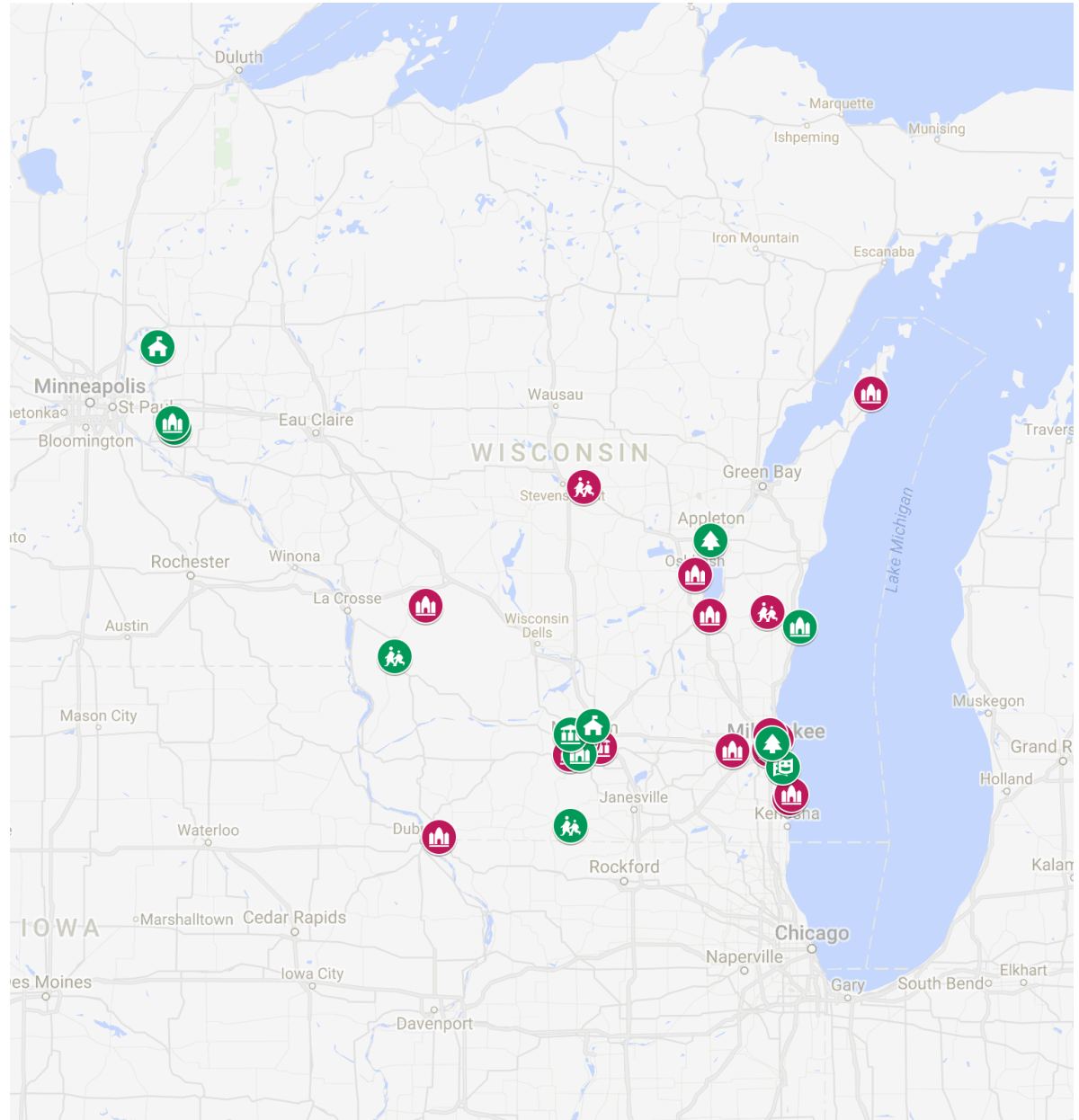
Project funded: 15

Solar power: 460 kW

Total grants: \$145,000

Total value: > \$1.2 million

- Alice's Garden
- Christ Child Academy
- Community Homestead Incorporated
- First Unitarian Society
- Prairie Apartments
- Heartland Montessori School
- Heckrodt Wetland Reserve
- Juda School
- Memorial United Church Christ
- Middleton Outreach Ministry
- Pleasant Ridge Waldorf School
- Quasimondo Physical Theatre
- St Bridget's Catholic Church
- VFW Post 8483
- Walnut Way Conservation Corp.



BETH ISRAEL CENTER

Madison, WI

62 kW installed with
support from SunVest
Solar and Legacy Solar
Co-op



PILGRIM UNITED

Fond du Lac, WI



ATTIC ANGELS

Madison, WI





MEDIA

NEXT ROUND OF FUNDING • FALL 2018

Applications for Fall 2018 will be open on Monday, October 1.

Applications must be received by Tuesday, November 13 at 5:00pm.

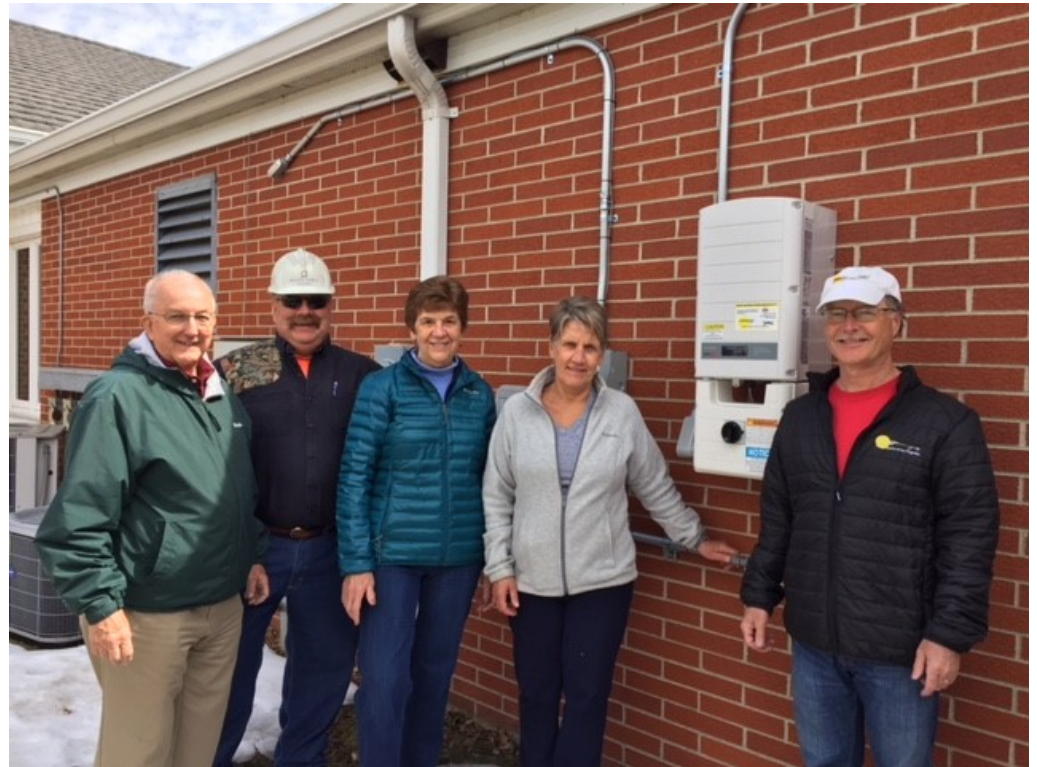
Grantees will be announced on or before Monday, November 26.



WHO IS ELIGIBLE FOR SOLAR FOR GOOD FUNDING?

Organizations must:

- Be a registered nonprofit organization located in Wisconsin
- Be in good financial standing and able to accept donations
- Own its building and/or be able to make necessary changes to its roof or property to accommodate solar.



HOW TO APPLY

- Before you apply for a Solar for Good installation grant, take some time to learn about solar energy and evaluate whether this is a good idea for your organization.
- Get a site assessment from one or more reputable solar companies. Determine which company you will work with and identify the size and cost of the project you will install.
- Apply for your grant. [Application](http://www.renewwisconsin.org/solarforgood/) can be found at www.renewwisconsin.org/solarforgood/
- Questions? SolarforGood@renewwisconsin.org



HOW DO I LEVERAGE MY GRANT?

The Solar for Good program is designed to help fund projects, not to fund them entirely. If you are awarded a grant, there are several ways to leverage a Solar for Good grant to fund the remaining cost:

- **Matching fund for a public fundraising campaign.** If you have a community of supporters or want to engage the broader public through donations for your cause, the Solar for Good grant can serve as a matching fund to provide a bigger incentive for others to donate.
- **Contribution to an existing budget.** Perhaps your organization has a capital budget or funds on hand but needs some help to pay the full cost of a solar power system. The Solar for Good funding can help defray the cost of buying a system outright.
- **“Gap” funding for a financed system.** If your organization is looking to finance a system through a bank loan or other arrangement, our grant can reduce the amount you need to finance. This means smaller, more affordable ongoing payments.

CASE STUDY FOR FUNDING – QUASIMONDO PHYSICAL THEATRE

- \$75,000 Foreclosed Property Development Grant from the City of Milwaukee
- \$10,000 “Solar for Good” grant
- Raised more than \$100,000 in financial support and donations of goods and services from other sources



QUESTIONS?



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RENEW WISCONSIN

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