INSTALLING A LEVEL 2 CHARGING STATION CAN COST FROM $4000 - $10,000. YOU MAY QUALIFY FOR INCENTIVES FROM YOUR LOCAL UTILITY TO HELP PAY FOR THE COST.

Electricity is fairly inexpensive, and electricity used for your charging station is billed at the same rate as the rest of the building.

Building new? Make new infrastructure charging-ready from the start. Adding charging stations as you build a new building will dramatically decrease the cost. Plus, it future-proofs your building and ensures you’ll meet your community’s needs.

Electric vehicle charging stations are cheaper than gym memberships, health insurance, a company cell phone, free coffee, and many other perks commonly offered to employees!

REASONS TO INSTALL ELECTRIC VEHICLE CHARGING STATIONS

<table>
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<tr>
<th>Attract and retain innovative employees</th>
<th>Earn points toward LEED and other sustainability certifications</th>
<th>Build your reputation as a Clean Energy Leader</th>
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<tbody>
<tr>
<td>Turn your parking lot into a marketing tool</td>
<td>Lower your organization’s carbon footprint by encouraging employees to drive electric</td>
<td>Help improve local air quality</td>
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People are 6x more likely to own an electric car if they have access to workplace charging. Public charging stations help spur electric vehicle adoption in your community by ensuring all residents have access to electric vehicle recharging.
STEPS TO OFFERING ELECTRIC VEHICLE CHARGING

1. ASSESS YOUR NEEDS
How many visitors do you and how long do they stay? For workplace charging, start with a survey to assess how many electric car drivers you currently have. Don’t forget to plan ahead to meet future demand.

2. CONTACT AN ELECTRICIAN
Any certified electrical contractor can install your charging station. To search for recommended electricians in your area, see Clipper Creek’s database at ClipperCreek.com/installers.

3. CHECK PERMITTING NEEDS
You’ll need an electrical permit. If you’re building structures, like a carport, you may need a building permit as well. Work with your contractor to determine what is required.

4. CHOOSE A LOCATION
The closer to the electrical panel your stations are, the cheaper it will be to install them. Stations placed near the entrance to the building are likely to be in a visible area.

5. MAKE YOUR STATIONS SAFE
Install a wheel stop to protect against accidents (like a snow plow not stopping in time) and make sure your stations are properly lit.

6. PUT UP SIGNAGE
A sign that says “this space is only for electric vehicles while charging” will help to eliminate confusion for non-electric car drivers.

7. ESTABLISH A USE AND MAINTENANCE POLICY
Determine what (or if) you want to charge people for using the station. Make sure employees know who is responsible for maintaining the stations in case of repairs.

8. CONSIDER RENEWABLE ENERGY OPTIONS
The next step on your clean energy journey is to explore renewable energy options like solar for your building or renewable purchase programs through your utility.

9. TELL US ABOUT IT
Hold a ribbon cutting celebration to make sure your customers, community, and employees know about the station (we’d love to celebrate with you!). Also, post the stations on PlugShare.com and the Alternative Fuels Data Center.

www.renewwisconsin.org