



# ELECTRIC VEHICLE CHARGING FOR YOUR BUSINESS AND COMMUNITY

## REASONS TO INSTALL ELECTRIC VEHICLE CHARGING STATIONS

Attract and retain innovative employees	Earn points toward LEED and other sustainability certifications	Build your reputation as a Clean Energy Leader
Turn your parking lot into a marketing tool	Lower your organization's carbon footprint by encouraging employees to drive electric	Help improve local air quality

Electric vehicle charging stations are cheaper than gym memberships, health insurance, a company cell phone, free coffee, and many other perks commonly offered to employees!

**INSTALLING A LEVEL 2 CHARGING STATION CAN COST FROM \$4000 - \$10,000. YOU MAY QUALIFY FOR INCENTIVES FROM YOUR LOCAL UTILITY TO HELP PAY FOR THE COST.**

Electricity is fairly inexpensive, and electricity used for your charging station is billed at the same rate as the rest of the building.

Building new? Make new infrastructure charging-ready from the start. Adding charging stations as you build a new building will dramatically decrease the cost. Plus, it future-proofs your building and ensures you'll meet your community's needs.

*People are 6x more likely to own an electric car if they have access to workplace charging.*

*Public charging stations help spur electric vehicle adoption in your community by ensuring all residents have access to electric vehicle recharging.*

# STEPS TO OFFERING ELECTRIC VEHICLE CHARGING

## 1 ASSESS YOUR NEEDS

How many visitors do you and how long do they stay? For workplace charging, start with a survey to assess how many electric car drivers you currently have. Don't forget to plan ahead to meet future demand.

## 2 CONTACT AN ELECTRICIAN

Any certified electrical contractor can install your charging station. To search for recommended electricians in your area, see Clipper Creek's database at [ClipperCreek.com/installers](http://ClipperCreek.com/installers).

## 3 CHECK PERMITTING NEEDS

You'll need an electrical permit. If you're building structures, like a carport, you may need a building permit as well. Work with your contractor to determine what is required.

## 4 CHOOSE A LOCATION

The closer to the electrical panel your stations are, the cheaper it will be to install them. Stations placed near the entrance to the building are likely to be in a visible area.

## 5 MAKE YOUR STATIONS SAFE

Install a wheel stop to protect against accidents (like a snow plow not stopping in time) and make sure your stations are properly lit.

## 6 PUT UP SIGNAGE

A sign that says "this space is only for electric vehicles while charging" will help to eliminate confusion for non-electric car drivers.

## 7 ESTABLISH A USE AND MAINTENANCE POLICY

Determine what (or if) you want to charge people for using the station. Make sure employees know who is responsible for maintaining the stations in case of repairs.

## 8 CONSIDER RENEWABLE ENERGY OPTIONS

The next step on your clean energy journey is to explore renewable energy options like solar for your building or renewable purchase programs through your utility.

## 9 TELL US ABOUT IT • Hold a ribbon cutting celebration to make sure your customers, community, and employees know about the station (we'd love to celebrate with you!). Also, post the stations on [PlugShare.com](http://PlugShare.com) and the [Alternative Fuels Data Center](http://Alternative Fuels Data Center).