



01.27.2022 • MADISON, WI

**2022 SPONSORSHIP**

# OUR 11TH ANNUAL RENEWABLE ENERGY SUMMIT



## ABOUT THE SUMMIT

RENEW Wisconsin's Renewable Energy Summit brings together attendees spanning the renewable energy industry, utilities, businesses, policymakers, students, educators, and renewable energy advocates. This annual event features an exposition hall, breakout sessions, and industry professionals discussing the current and future opportunities for advancing renewable energy in Wisconsin.

Renewable energy continues to make inroads in Wisconsin. Solar and wind power projects large enough to replace fossil-fuel power plants are starting to come online, and many more are set to follow in the next three years. Meanwhile, accelerating numbers of businesses, farms, nonprofits, and residents are turning to clean energy and energy storage for their own use. The theme of our 2022 event, "All Roads Lead to Clean Energy," will highlight the convergence of methods, technologies, people, and scale at the intersection of Wisconsin's energy transformation.

***Sponsor our January 27, 2022 event today!***



## ABOUT RENEW

RENEW Wisconsin is a nonprofit organization promoting renewable energy in Wisconsin. We work on policies and programs that expand solar power, wind power, biogas, local hydropower, geothermal energy, battery storage, and electric vehicles. Since 1991 we have been a champion for clean energy solutions in the Badger State. Our staff brings a diverse set of passions and skills to fulfill our shared vision of renewable energy powering a prosperous Wisconsin.

### ANNUAL EVENTS

---

Ride with RENEW  
09.26.2021 • Madison, WI

Renewable Energy Summit  
01.27.2022 • Madison, WI

Ride with RENEW  
May 2022 • Eau Claire, WI

### CONTACT

---

214 North Hamilton Street, Suite 300  
Madison, WI 53703  
608.255.4044

[jodi@renewwisconsin.org](mailto:jodi@renewwisconsin.org)  
[www.renewwisconsin.org/renewable-energy-summit](http://www.renewwisconsin.org/renewable-energy-summit)



# SUMMIT HIGHLIGHTS

## INDUSTRY EXPERTS

Our Summit attracts professionals from across the country eager to discuss Wisconsin's renewable energy future.

### 2022 KEYNOTE SPEAKERS

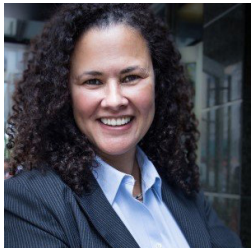


Commissioner Tyler Huebner  
Wisconsin PSC



Kari Lydersen  
Journalist / Author

## PAST SPEAKERS



Kelly Speakes-Backman  
2021 KEYNOTE  
U.S. Dept. of Energy



Sandra Henry  
2021 KEYNOTE  
Elevate Energy



Abigail Ross Hopper  
2021 KEYNOTE  
Solar Energy Industries Association



Katherine Hamilton  
2020 KEYNOTE  
38 North Solutions



Mark Stoering  
2019 KEYNOTE  
Xcel Energy WI and MI



Barbara Nick  
2017 KEYNOTE  
Dairyland Power Cooperative



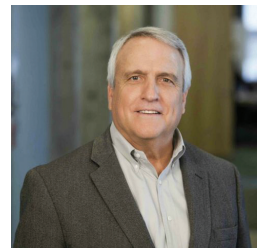
Adam Browning  
2017 KEYNOTE  
Vote Solar



Mary Powell  
2016 KEYNOTE  
Green Mountain Power



Karl R. Rábago  
2014 KEYNOTE  
Rabago Energy LLC



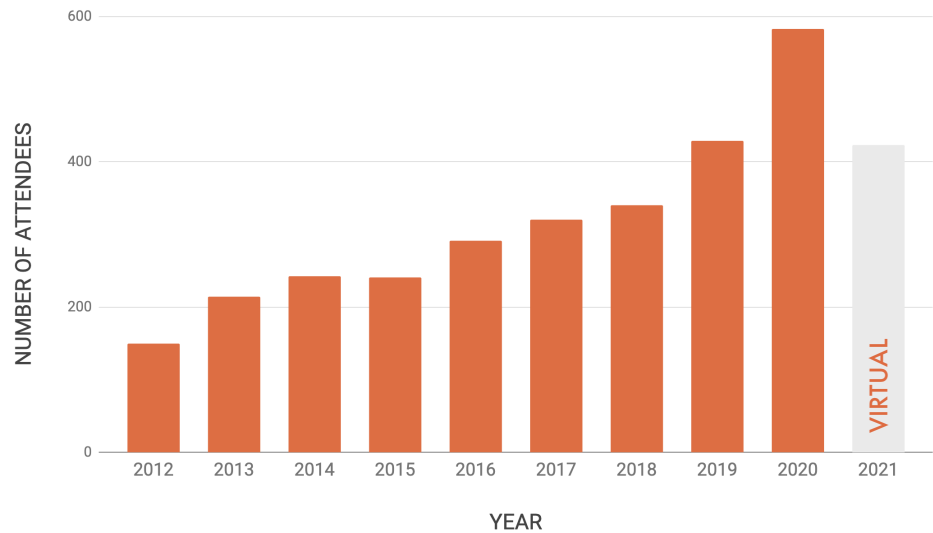
Bill Ritter  
2013 KEYNOTE  
New Energy Economy Institute



## GROWING AUDIENCE

Our annual Renewable Energy Summit is the premier industry event in Wisconsin. And like the clean energy industry itself, it is growing!

NUMBER OF ATTENDEES BY YEAR





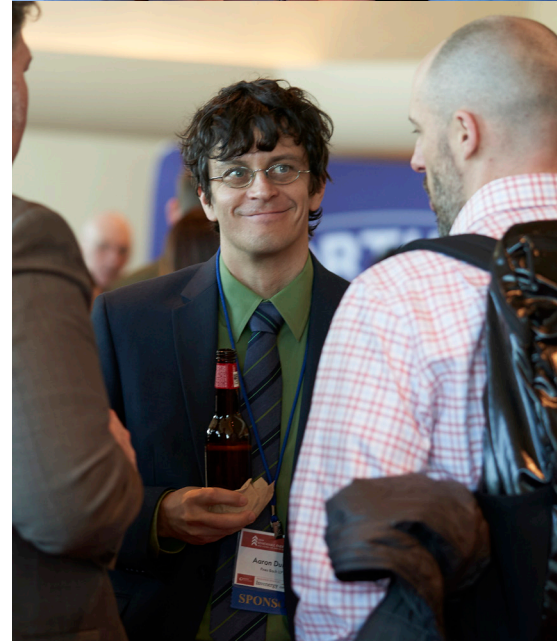
# PAST ATTENDEES

To give you a sense of who attends our Summit, here are some of the companies, organizations and government entities represented at previous Summits.

350 Madison	CURE Energy Solutions	Good Steward Consulting
38 North Solutions	Current Electric	Green Coulee Consulting
3Degrees	Customers First! Coalition	Greening Greater Racine
Advisian	Dairyland Power	Greenlots
Akuo Energy USA	Dane Cty Office of Energy & Climate Change	greenpenny bank
All Energy Solar	Davey Resource Group, Inc.	GTiMA
Alliant Energy	DCENTRIQ	Gundersen Health System
American Engineering Testing	Decorah Bank & Trust	H&H Solar
American Family Institute	DNV GL	H&N Wind
American Family Insurance	Drews Solar LLC	Harvard College
American Transmission Company	Drifless Area Land Conservancy	Heart of the City
ANGI Energy Systems	DTE Biomass Energy	HellermannTyton
Apex Clean Energy	Duane T. Kexel Consulting LLC	HGA
Applied Ecological Services	DVO, Inc.	Ho-Chunk Nation
APTIM	Dynamic Energy	Hoffman Planning, Design & Construction, Inc.
Arch Electric	Eagle Eye Power Solutions, LLC	IEA
Arroyo Energy Investors	Eagle Point Solar	ILLUME Advising LLC
Aspirus, Inc.	EagleView	InClima
Attic Angel	Earthjustice	Inovateus Solar LLC
Azar Law LLC	Eau Claire Sustainability Advisory Committee	Into the Outdoors Education Network
AZCO INC.	EDF Renewables	Invenery LLC
Baker Tilly	EDP Renewables	IronRidge
Bell Giftos St. John LLC	Eland Electric Corporaiton	JCG Land Services
BIOFerm Energy Systems	Elektrifi	Juda School
BladeEdge	Elevate Energy	Kapur
BlocPower	Emmons & Olivier Resources	KE Consulting
Boardman & Clark LLP	Endries Solar & Electric	Keyes & Fox LLP
Braun Intertec	Energize, LLC	KL Engineering Inc
Burns & McDonnell	Energy Tech Innovations, LLC	KY Solar Energy Society
CALSTART	Engie	Land and Liberty Coalition
Capital Area Regional Planning Commission	Environmental Law & Policy Center	Legacy Solar Co-op
Capital Business Analysis	EOR	Madison Area Technical College
Carlson Electric	Ethos Green Power	Madison Gas & Electric
CED Greentech	Eudai Energy, LLC	Madison Solar Consulting
Center for Sustainability Research Center	Everest Solar Systems	Magellan Wind LLC
Cheq Bay Renewables	Everlight Solar	McKinstry
Chint Power Systems	Faith Technologies	MGE
Citizens Utility Board of Wisconsin	First Unitarian Society	Michels Corporation
Citizens' Climate Lobby	Focus on Energy	Mid-State Technical College
City of Eau Claire Sustainability Committee	Foley & Lardner LLP	Middleton-Cross Plains Area School District
City of Madison	Franklin Energy	Midwest Renewable Energy Association
City of Middleton	Freedom Field Energy Consultants	Midwest Solar Power
City of Milwaukee	Full Spectrum Solar	Milwaukee County
City of Monona	Fusion	Miron Construction
Clean Fuel Partners	Galehead Development	Nautilus Solar
Clean Grid Alliance	Galvanacar LLC	Neckerman Insurance Services
Clean Wisconsin	Gathering Waters	Nelson Institute
Conservative Energy Network	GDS Associates	New Energy Equity
Continental Energy Solutions	Generac	New Project Media
Couillard Solar Foundation	Geronimo Energy	Next Energy Solution Inc.
CROPP Cooperative – Organic Valley	Godfrey & Kahn	NextEra Energy Resources

Nokomis Partners  
 Northeast Wisconsin Technical College  
 Northwind Solar  
 Nowak Eco Properties  
 Oconomowoc Realty  
 Office of the Dane County Board of Supervisors  
 OneEnergy Renewables  
 Oneida Nation  
 Opower – Oracle  
 Organic Valley  
 Orion Renewable Energy Group  
 PACE Wisconsin  
 Perkins Coie LLP  
 Pieper Electric  
 Pines Bach LLP  
 Powershare  
 PRC Wind  
 Premise Inc  
 ProSource Technologies, LLC  
 Public Service Commission of Wisconsin  
 Racine Transit – RYDE  
 Ramaker & Associates, Inc.  
 Ranger Power  
 Rapid Improvement Associates, LLC  
 Renew Now Facilities  
 RTDM  
 Ruekert & Mielke  
 RVE Renewables Americas  
 Savion  
 SC Johnson  
 SCS Engineers  
 Sierra Club  
 Signal 88 Security  
 Silverline Communications  
 Simplera  
 Sisters of St. Francis of the Holy Cross  
 Slipstream  
 SMA America  
 Solar Connection, Inc.  
 Solatge  
 Speed Solar  
 Standard Solar  
 Stantec  
 State Energy Office  
 Stateline Solar  
 Stoughton Utilities  
 SUEZ Advanced Solutions  
 Sun Badger Solar  
 SunPeak  
 Sunrun  
 SunVest Solar

Superior Water, Light & Power  
 Sustain Dane  
 Synergy Renewable Systems, LLC  
 Tenaska  
 Tetra Tech  
 The Boldt Company  
 The Horton Group  
 TLelectric  
 Tomorrow's Home Foundation  
 TRC Companies  
 TRC Environmental  
 Union of Concerned Scientists  
 University of Wisconsin-Madison  
 University of Wisconsin-Madison Extension  
 University of Wisconsin-Platteville  
 University of Wisconsin-Stevens Point  
 US Gain  
 UW Extension Wood County  
 UW School of Journalism  
 UW-Madison Extension Energy On Wisconsin  
 UW-Platteville  
 Vestas  
 Village of Argyle  
 Village of Lake Bluff  
 von Briesen & Roper SC  
 WAEE  
 WEC Energy Group  
 WEI  
 Wells Fargo  
 Werner Electric Supply Co.  
 WES Engineering  
 Westwood Professional Services  
 WI Academy of Sciences, Arts, and Letters  
 WI K-12 Energy Education Program (KEEP)  
 WI Office of Energy Innovation  
 WI State Assembly  
 WIDRC  
 WISC-TV, NEWS 3 NOW  
 Wisconsin Clean Cities  
 Wisconsin Conservation Voters  
 Wisconsin Conservative Energy Forum  
 Wisconsin Energy Institute  
 Wisconsin Green Muslims  
 Wisconsin Industrial Energy Group  
 Wisconsin Public Utility Institute  
 Wisconsin State Assembly  
 Wisconsin Sustainable Business Council  
 WPPI Energy  
 WUWM-Milwaukee Public Radio  
 Xcel Energy  
 Zerology





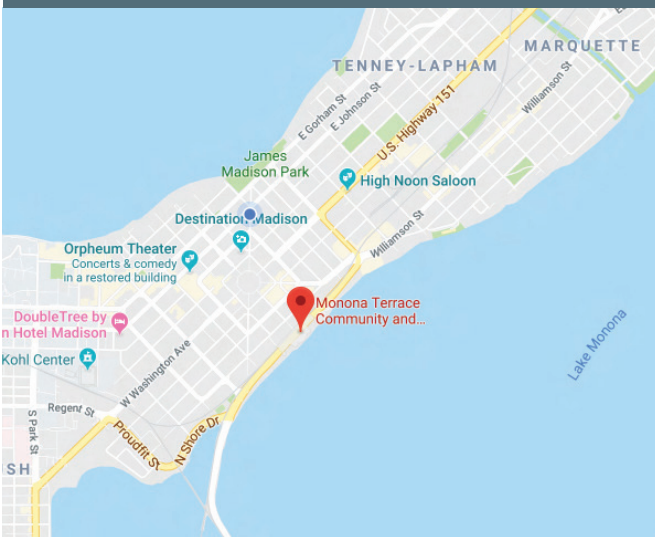
# PREMIER LOCATION

Monona Terrace is a convention center situated on Lake Monona in Madison, WI. It's just two blocks from the State Capitol and streets full of shops and restaurants. There are nearly one thousand hotel rooms within walking distance of Monona Terrace, including 240 rooms at the adjacent Hilton Madison Monona Terrace. The Hilton features direct access to Monona Terrace in an enclosed, climate-controlled skywalk.

MONONA TERRACE



MAP



MADISON, WI







## SUMMIT SPONSORSHIP

The Renewable Energy Summit attracts professionals, policymakers, business owners, educators, students, and advocates who would like to see more clean renewable energy in Wisconsin. Bolster your organization's reputation as a supporter of renewable energy through sponsorship of the RENEW Summit. Sponsorship of this event is a great opportunity to make a real difference for renewable energy in Wisconsin.

## Summit Presenter • \$10,000



### Sponsorship Benefits

- Event will be labeled as “RENEW Summit Presented by Your Company”
- Company name and logo featured on name tags
- 5 minute address to conference attendees (plenary audience)
- Full page company ad in program
- Digital full screen ad in lobby slideshow
- Double size table/exhibit display space in Grand Terrace
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 6 complimentary registrations

### PREVIOUS PRESENTING SPONSORS





## Summit Partner • \$5,000



### Sponsorship Benefits

- Brief address to conference attendees at breakout session
- Half page company ad in program
- Digital full screen ad in lobby sponsor slideshow
- Exhibit display space in Grand Terrace
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 5 complimentary registrations

### PREVIOUS PARTNER SPONSORS





## Summit Leader • \$2,500

### Sponsorship Benefits

- Quarter page company ad in program
- Digital full screen ad in lobby sponsor slideshow
- Table/exhibit display space in Hall of Ideas
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 4 complimentary registrations

#### PREVIOUS LEADER SPONSORS



## Summit Champion • \$1,250

### Sponsorship Benefits

- Digital full screen ad in lobby sponsor slideshow
- Table/exhibit display space in Hall of Ideas
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 3 complimentary registrations

#### PREVIOUS CHAMPION SPONSORS





## Summit Advocate • \$750

### Sponsorship Benefits

- Table/exhibit display space in Hall of Ideas
  - Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
  - 2 complimentary registrations
- 

## Summit Supporter • \$500

### Sponsorship Benefits

- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 2 complimentary registrations



# EXHIBITOR INFORMATION

Vendor space will be available on a first-come, first-served basis. Please contact Jodi ([jodi@renewwisconsin.org](mailto:jodi@renewwisconsin.org)/608.819.0748) to inquire about available booths and reservations. In the event conference attendance is limited due to social distancing guidelines, exhibitor reservations will be honored based on the order reservations were received.

## LINENS

RENEW Wisconsin will cover the cost of linens for our vendors, but they must be reserved prior to the event. Please indicate your request for linens to ([jodi@renewwisconsin.org](mailto:jodi@renewwisconsin.org)/608.819.0748) before December 17, 2021.

## ELECTRICITY

Power is not provided with your booth space. Each exhibitor is responsible for ordering and paying for all electrical hookups directly through Monona Terrace. An electrical inventory is conducted to determine if power is being used by each booth. Plugging into an outlet constitutes an order and you will be charged accordingly.

Please order your electrical hookup in advance by contacting Monona Terrace directly ([mononaterrace.com/meetings-conventions/services](http://mononaterrace.com/meetings-conventions/services)) If you have not made arrangements for an electrical hookup prior to the day of load in, please report directly to the Utility Service Desk to place your order.

## INTERNET

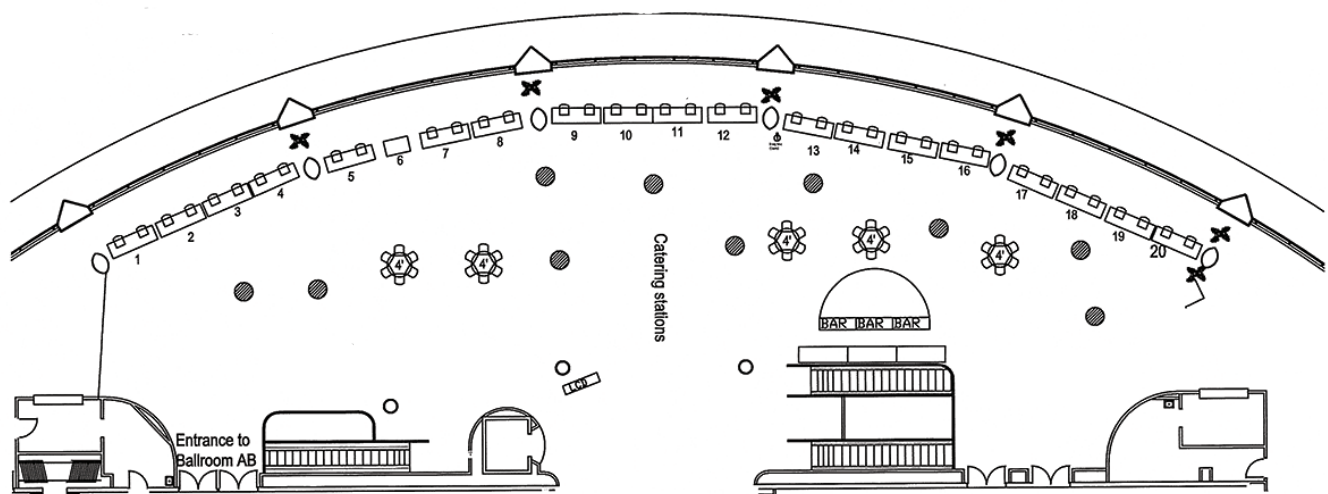
Monona Terrace offers both wired and wireless Internet access. To order a HARD-WIRED Internet connection, please select "High Speed Internet Connection" on the Monona Terrace Order form found here: [mononaterrace.com/meetings-conventions/services](http://mononaterrace.com/meetings-conventions/services). High-speed WIRELESS Internet access MAY ONLY BE PURCHASED ON-SITE at Monona Terrace for \$10.00 per day/per device, with a credit card (Visa, MasterCard, American Express or Discover). This service cannot be ordered in advance.





## PRESENTING / PARTNER SPONSOR VENDOR AREA

# GRAND TERRACE

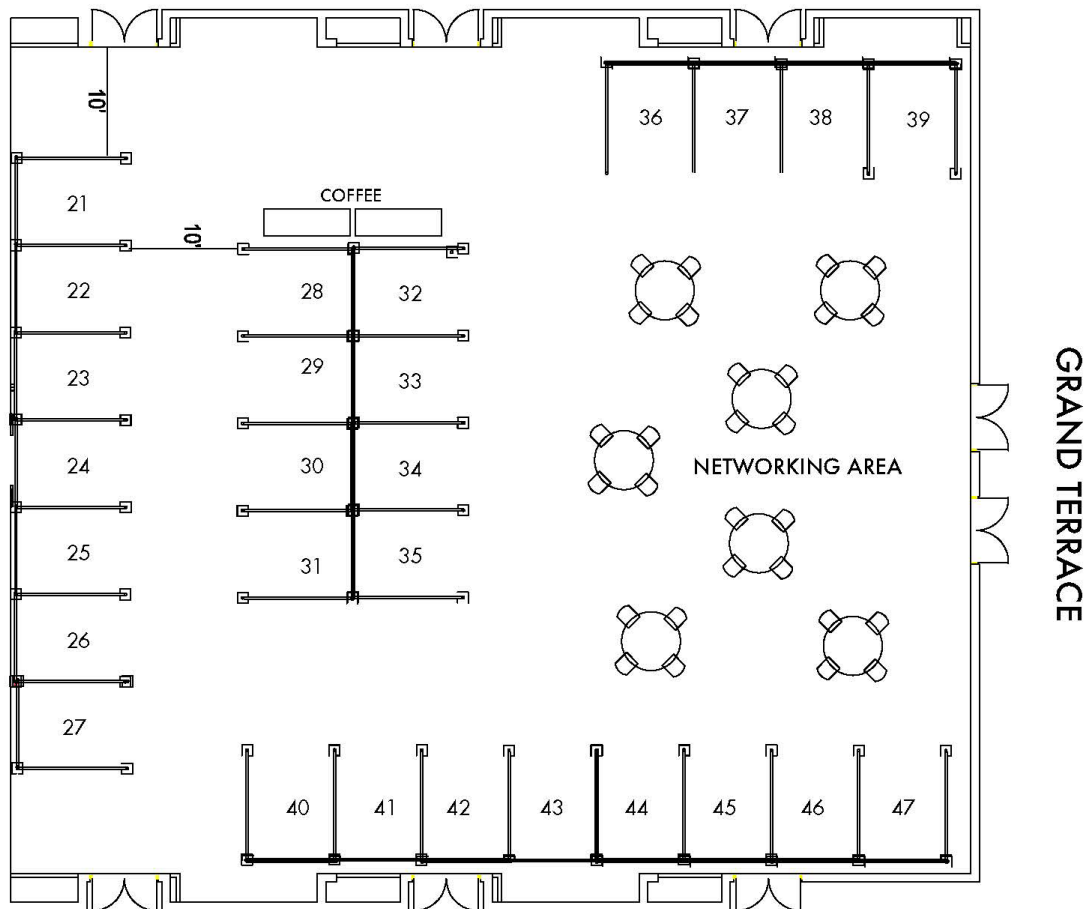


### NEW THIS YEAR

Vendor space will be available on a first-come, first-served basis. Please contact Jodi ([jodi@renewwisconsin.org](mailto:jodi@renewwisconsin.org)/608.819.0748) to inquire about available booths and reservations. In the event conference attendance is limited due to social distancing guidelines, exhibitor reservations will be honored based on the order reserved.

## LEADER / CHAMPION / ADVOCATE SPONSOR VENDOR AREA HALL OF IDEAS

### CAPITOL PROMENADE



#### NEW THIS YEAR

Vendor space will be available on a first-come, first-serve basis. Please contact Jodi ([jodi@renewwisconsin.org](mailto:jodi@renewwisconsin.org)/608.819.0748) to inquire about available booths and reservations. In the event conference attendance is limited due to social distancing guidelines, exhibitor reservations will be honored based on the order reserved.



## Renewable Energy Summit • January 27, 2022

# Sponsor Agreement

RENEW Wisconsin agrees to grant the sponsor the benefits outlined in this sponsorship packet per the sponsorship level indicated on page 18 of this document in order for RENEW to honor its commitments, sponsors must agree to submit organization assets by the designated deadlines. Specifications for ads and logos will be provided upon indication of sponsorship intentions.

### DEADLINES

- Commitment to use exhibitor space (Presenting, Partner, Leader, Champion, Advocate) is available on a first-come, first-served basis and must be reserved no later than December 17, 2021.
- Logos for lobby slideshow must be received by December 17, 2021.
- Sponsorship commitment for inclusion in press and social media must be received by December 17, 2021.
- Digital ads for lobby slideshow (Presenting, Partner, Leader, Champion) must be received by January 14, 2022.

### VIRTUAL EVENT POLICY

In the event the Summit cannot happen in person due to public health concerns, we will host a virtual event. Sponsor benefits and recognition will adjust accordingly. We're confident we can host an engaging virtual event with keynote speakers, breakout sessions, networking chat rooms, and other opportunities to engage with Summit attendees. However, we also recognize that a virtual event does not have the same networking impact as an in-person event. If RENEW pivots to a virtual event, sponsors will be refunded 50% of their sponsorship. If your organization requires a different arrangement, please contact Jodi ([jodi@renewwisconsin.org](mailto:jodi@renewwisconsin.org)) and we will do our best to accommodate you.



## Renewable Energy Summit • January 27, 2022

# Sponsor Agreement

### SPONSORSHIP LEVEL

- ☐ \$10,000 - Presenting Sponsor
- ☐ \$5,000 - Summit Partner
- ☐ \$2,500 - Summit Leader
- ☐ \$1,250 - Summit Champion
- ☐ \$750 - Summit Advocate
- ☐ \$500 - Summit Supporter

### PAYMENT METHOD

- ☐ Pay Online [renewwisconsin.org/renewable-energy-summit/sponsors](https://renewwisconsin.org/renewable-energy-summit/sponsors)
- ☐ Email invoice

Sponsor Name: .....

Address: .....

Phone: .....

Email: .....

Signature: .....

Date: .....

Name: .....

Position: .....



## SPONSOR BENEFITS

	\$10,000 PRESENTER (LIMIT 3)	\$5,000 PARTNER	\$2,500 LEADER	\$1,250 CHAMPION	\$750 ADVOCATE	\$500 SUPPORTER
Event will be labeled as "RENEW Summit Presented by Your Company"	●					
Name and logo featured on name tags	●					
Brief address to conference attendees (maximum exposure)	plenary	breakout session				
Logo featured in slider on homepage and designated plenary session page of event app	●					
Logo featured on designated breakout session of event app		●				
Static digital display of logo in Madison Ballroom	●	●	●			
Digital ad in lobby slideshow	●	●	●	●		
Table/exhibit display space	double size Grand Terrace	Grand Terrace	Hall of Ideas	Hall of Ideas	Hall of Ideas	
Business logo or company mention in press release, social media, event app, and lobby sponsor slideshow	premier placement	●	●	●	●	●
Complimentary registrations	6	5	4	3	2	2



# **RENEWABLE ENERGY SUMMIT SPONSORSHIP**

---

---

214 North Hamilton Street, Suite 300

Madison, WI 53703

608.255.4044

[jodi@renewwisconsin.org](mailto:jodi@renewwisconsin.org)

[www.renewwisconsin.org/renewable-energy-summit](http://www.renewwisconsin.org/renewable-energy-summit)