



01.27.2022 • MADISON, WI

2022 SPONSORSHIP

OUR 11TH ANNUAL RENEWABLE ENERGY SUMMIT



ABOUT THE SUMMIT

RENEW Wisconsin's Renewable Energy Summit brings together attendees spanning the renewable energy industry, utilities, businesses, policymakers, students, educators, and renewable energy advocates. This annual event features an exposition hall, breakout sessions, and industry professionals discussing the current and future opportunities for advancing renewable energy in Wisconsin.

Renewable energy continues to make inroads in Wisconsin. Solar and wind power projects large enough to replace fossil-fuel power plants are starting to come online, and many more are set to follow in the next three years. Meanwhile, accelerating numbers of businesses, farms, nonprofits, and residents are turning to clean energy and energy storage for their own use. The theme of our 2022 event, "All Roads Lead to Clean Energy," will highlight the convergence of methods, technologies, people, and scale at the intersection of Wisconsin's energy transformation.

Sponsor our January 27, 2022 event today!



ABOUT RENEW

RENEW Wisconsin is a nonprofit organization promoting renewable energy in Wisconsin. We work on policies and programs that expand solar power, wind power, biogas, local hydropower, geothermal energy, battery storage, and electric vehicles. Since 1991 we have been a champion for clean energy solutions in the Badger State. Our staff brings a diverse set of passions and skills to fulfill our shared vision of renewable energy powering a prosperous Wisconsin.

ANNUAL EVENTS

Ride with RENEW
09.26.2021 • Madison, WI

Renewable Energy Summit
01.27.2022 • Madison, WI

Ride with RENEW
May 2022 • Eau Claire, WI

CONTACT

214 North Hamilton Street, Suite 300
Madison, WI 53703
608.255.4044

jodi@renewwisconsin.org
www.renewwisconsin.org/renewable-energy-summit

SUMMIT HIGHLIGHTS

INDUSTRY EXPERTS

Our Summit attracts professionals from across the country eager to discuss Wisconsin's renewable energy future.

2022 KEYNOTE SPEAKERS

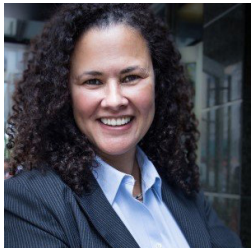


Commissioner Tyler Huebner
Wisconsin PSC



Kari Lydersen
Journalist / Author

PAST SPEAKERS



Kelly Speakes-Backman
2021 KEYNOTE
U.S. Dept. of Energy



Sandra Henry
2021 KEYNOTE
Elevate Energy



Abigail Ross Hopper
2021 KEYNOTE
Solar Energy Industries Association



Katherine Hamilton
2020 KEYNOTE
38 North Solutions



Mark Stoering
2019 KEYNOTE
Xcel Energy WI and MI



Barbara Nick
2017 KEYNOTE
Dairyland Power Cooperative



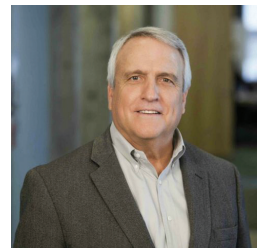
Adam Browning
2017 KEYNOTE
Vote Solar



Mary Powell
2016 KEYNOTE
Green Mountain Power



Karl R. Rábago
2014 KEYNOTE
Rabago Energy LLC



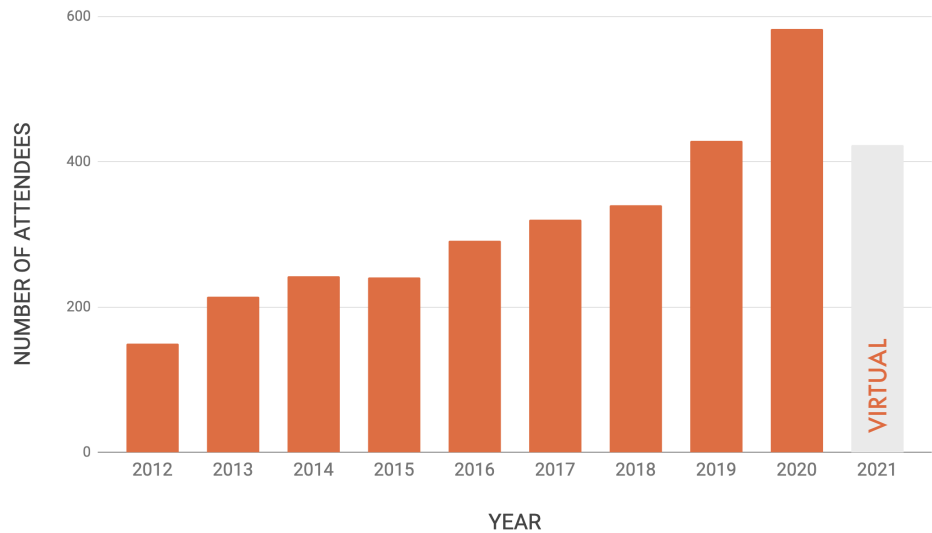
Bill Ritter
2013 KEYNOTE
New Energy Economy Institute



GROWING AUDIENCE

Our annual Renewable Energy Summit is the premier industry event in Wisconsin. And like the clean energy industry itself, it is growing!

NUMBER OF ATTENDEES BY YEAR



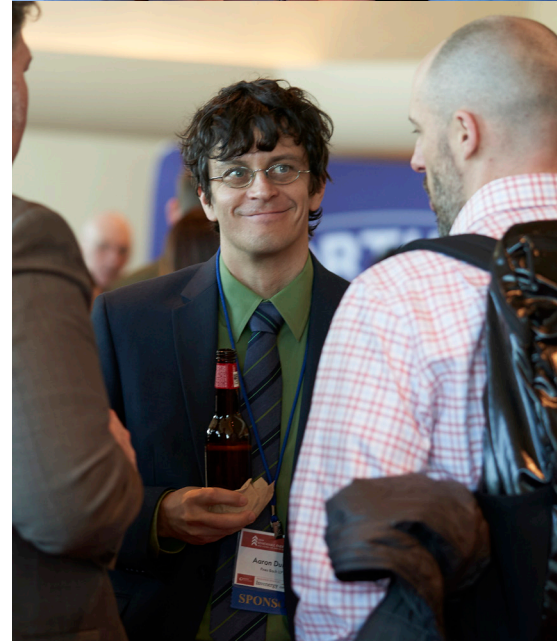
PAST ATTENDEES

To give you a sense of who attends our Summit, here are some of the companies, organizations and government entities represented at previous Summits.

350 Madison	CURE Energy Solutions	Good Steward Consulting
38 North Solutions	Current Electric	Green Coulee Consulting
3Degrees	Customers First! Coalition	Greening Greater Racine
Advisian	Dairyland Power	Greenlots
Akuo Energy USA	Dane City Office of Energy & Climate Change	greenpenny bank
All Energy Solar	Davey Resource Group, Inc.	GTiMA
Alliant Energy	DCENTRIQ	Gundersen Health System
American Engineering Testing	Decorah Bank & Trust	H&H Solar
American Family Institute	DNV GL	H&N Wind
American Family Insurance	Drews Solar LLC	Harvard College
American Transmission Company	Drifless Area Land Conservancy	Heart of the City
ANGI Energy Systems	DTE Biomass Energy	HellermannTyton
Apex Clean Energy	Duane T. Kexel Consulting LLC	HGA
Applied Ecological Services	DVO, Inc.	Ho-Chunk Nation
APTIM	Dynamic Energy	Hoffman Planning, Design & Construction, Inc.
Arch Electric	Eagle Eye Power Solutions, LLC	IEA
Arroyo Energy Investors	Eagle Point Solar	ILLUME Advising LLC
Aspirus, Inc.	EagleView	InClima
Attic Angel	Earthjustice	Inovateus Solar LLC
Azar Law LLC	Eau Claire Sustainability Advisory Committee	Into the Outdoors Education Network
AZCO INC.	EDF Renewables	Invenery LLC
Baker Tilly	EDP Renewables	IronRidge
Bell Giftos St. John LLC	Eland Electric Corporaiton	JCG Land Services
BIOFerm Energy Systems	Elektrifi	Juda School
BladeEdge	Elevate Energy	Kapur
BlocPower	Emmons & Olivier Resources	KE Consulting
Boardman & Clark LLP	Endries Solar & Electric	Keyes & Fox LLP
Braun Intertec	Energize, LLC	KL Engineering Inc
Burns & McDonnell	Energy Tech Innovations, LLC	KY Solar Energy Society
CALSTART	Engie	Land and Liberty Coalition
Capital Area Regional Planning Commission	Environmental Law & Policy Center	Legacy Solar Co-op
Capital Business Analysis	EOR	Madison Area Technical College
Carlson Electric	Ethos Green Power	Madison Gas & Electric
CED Greentech	Eudai Energy, LLC	Madison Solar Consulting
Center for Sustainability Research Center	Everest Solar Systems	Magellan Wind LLC
Cheq Bay Renewables	Everlight Solar	McKinstry
Chint Power Systems	Faith Technologies	MGE
Citizens Utility Board of Wisconsin	First Unitarian Society	Michels Corporation
Citizens' Climate Lobby	Focus on Energy	Mid-State Technical College
City of Eau Claire Sustainability Committee	Foley & Lardner LLP	Middleton-Cross Plains Area School District
City of Madison	Franklin Energy	Midwest Renewable Energy Association
City of Middleton	Freedom Field Energy Consultants	Midwest Solar Power
City of Milwaukee	Full Spectrum Solar	Milwaukee County
City of Monona	Fusion	Miron Construction
Clean Fuel Partners	Galehead Development	Nautilus Solar
Clean Grid Alliance	Galvanacar LLC	Neckerman Insurance Services
Clean Wisconsin	Gathering Waters	Nelson Institute
Conservative Energy Network	GDS Associates	New Energy Equity
Continental Energy Solutions	Generac	New Project Media
Couillard Solar Foundation	Geronimo Energy	Next Energy Solution Inc.
CROPP Cooperative – Organic Valley	Godfrey & Kahn	NextEra Energy Resources

Nokomis Partners
 Northeast Wisconsin Technical College
 Northwind Solar
 Nowak Eco Properties
 Oconomowoc Realty
 Office of the Dane County Board of Supervisors
 OneEnergy Renewables
 Oneida Nation
 Opower – Oracle
 Organic Valley
 Orion Renewable Energy Group
 PACE Wisconsin
 Perkins Coie LLP
 Pieper Electric
 Pines Bach LLP
 Powershare
 PRC Wind
 Premise Inc
 ProSource Technologies, LLC
 Public Service Commission of Wisconsin
 Racine Transit – RYDE
 Ramaker & Associates, Inc.
 Ranger Power
 Rapid Improvement Associates, LLC
 Renew Now Facilities
 RTDM
 Ruekert & Mielke
 RVE Renewables Americas
 Savion
 SC Johnson
 SCS Engineers
 Sierra Club
 Signal 88 Security
 Silverline Communications
 Simpleray
 Sisters of St. Francis of the Holy Cross
 Slipstream
 SMA America
 Solar Connection, Inc.
 Solatge
 Speed Solar
 Standard Solar
 Stantec
 State Energy Office
 Stateline Solar
 Stoughton Utilities
 SUEZ Advanced Solutions
 Sun Badger Solar
 SunPeak
 Sunrun
 SunVest Solar

Superior Water, Light & Power
 Sustain Dane
 Synergy Renewable Systems, LLC
 Tenaska
 Tetra Tech
 The Boldt Company
 The Horton Group
 TLelectric
 Tomorrow's Home Foundation
 TRC Companies
 TRC Environmental
 Union of Concerned Scientists
 University of Wisconsin-Madison
 University of Wisconsin-Madison Extension
 University of Wisconsin-Platteville
 University of Wisconsin-Stevens Point
 US Gain
 UW Extension Wood County
 UW School of Journalism
 UW-Madison Extension Energy On Wisconsin
 UW-Platteville
 Vestas
 Village of Argyle
 Village of Lake Bluff
 von Briesen & Roper SC
 WAEE
 WEC Energy Group
 WEI
 Wells Fargo
 Werner Electric Supply Co.
 WES Engineering
 Westwood Professional Services
 WI Academy of Sciences, Arts, and Letters
 WI K-12 Energy Education Program (KEEP)
 WI Office of Energy Innovation
 WI State Assembly
 WIDRC
 WISC-TV, NEWS 3 NOW
 Wisconsin Clean Cities
 Wisconsin Conservation Voters
 Wisconsin Conservative Energy Forum
 Wisconsin Energy Institute
 Wisconsin Green Muslims
 Wisconsin Industrial Energy Group
 Wisconsin Public Utility Institute
 Wisconsin State Assembly
 Wisconsin Sustainable Business Council
 WPPI Energy
 WUWM-Milwaukee Public Radio
 Xcel Energy
 Zerology



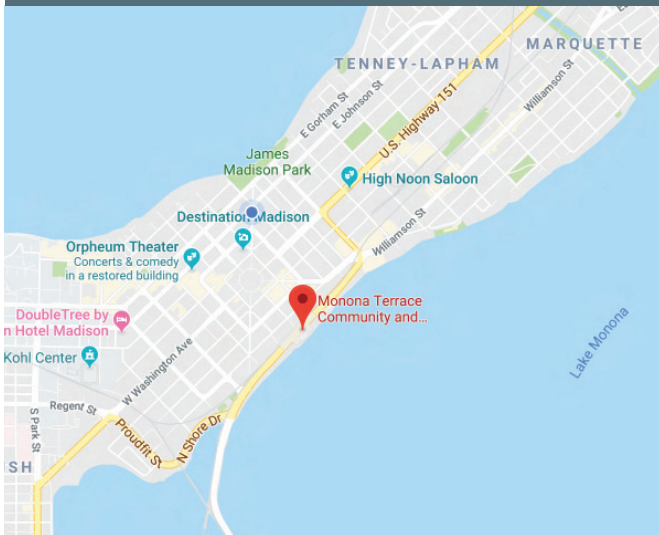
PREMIER LOCATION

Monona Terrace is a convention center situated on Lake Monona in Madison, WI. It's just two blocks from the State Capitol and streets full of shops and restaurants. There are nearly one thousand hotel rooms within walking distance of Monona Terrace, including 240 rooms at the adjacent Hilton Madison Monona Terrace. The Hilton features direct access to Monona Terrace in an enclosed, climate-controlled skywalk.

MONONA TERRACE



MAP



MADISON, WI





SUMMIT SPONSORSHIP

The Renewable Energy Summit attracts professionals, policymakers, business owners, educators, students, and advocates who would like to see more clean renewable energy in Wisconsin. Bolster your organization's reputation as a supporter of renewable energy through sponsorship of the RENEW Summit. Sponsorship of this event is a great opportunity to make a real difference for renewable energy in Wisconsin.

Summit Presenter • \$10,000



Sponsorship Benefits

- Event will be labeled as “RENEW Summit Presented by Your Company”
- Company name and logo featured on name tags
- 5 minute address to conference attendees (plenary audience)
- Logo featured in slider on homepage and designated plenary session page of event app
- Static digital display of logo in Madison Ballroom
- Digital full screen ad in lobby slideshow
- Double size table/exhibit display space in Grand Terrace
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 6 complimentary registrations

PREVIOUS PRESENTING SPONSORS



Summit Partner • \$5,000



Sponsorship Benefits

- 3 minute address to conference attendees (breakout session audience)
- Logo featured on designated breakout session of event app
- Static digital display of logo in Madison Ballroom
- Digital full screen ad in lobby sponsor slideshow
- Exhibit display space in Grand Terrace
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 5 complimentary registrations

PREVIOUS PARTNER SPONSORS





Summit Leader • \$2,500

Sponsorship Benefits

- Static digital display of logo in Madison Ballroom
- Digital full screen ad in lobby sponsor slideshow
- Table/exhibit display space in Hall of Ideas
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 4 complimentary registrations

PREVIOUS LEADER SPONSORS



Summit Champion • \$1,250

Sponsorship Benefits

- Digital full screen ad in lobby sponsor slideshow
- Table/exhibit display space in Hall of Ideas
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 3 complimentary registrations

PREVIOUS CHAMPION SPONSORS



Summit Advocate • \$750

Sponsorship Benefits

- Table/exhibit display space in Hall of Ideas
 - Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
 - 2 complimentary registrations
-

Summit Supporter • \$500

Sponsorship Benefits

- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 2 complimentary registrations



EXHIBITOR INFORMATION

Vendor space will be available on a first-come, first-served basis. Please contact Jodi (jodi@renewwisconsin.org/608.819.0748) to inquire about available booths and reservations. In the event conference attendance is limited due to social distancing guidelines, exhibitor reservations will be honored based on the order reservations were received.

LINENS

RENEW Wisconsin will cover the cost of linens for our vendors, but they must be reserved prior to the event. Please indicate your request for linens to (jodi@renewwisconsin.org/608.819.0748) before December 17, 2021.

ELECTRICITY

Power is not provided with your booth space. Each exhibitor is responsible for ordering and paying for all electrical hookups directly through Monona Terrace. An electrical inventory is conducted to determine if power is being used by each booth. Plugging into an outlet constitutes an order and you will be charged accordingly.

Please order your electrical hookup in advance by contacting Monona Terrace directly (mononaterrace.com/meetings-conventions/services) If you have not made arrangements for an electrical hookup prior to the day of load in, please report directly to the Utility Service Desk to place your order.

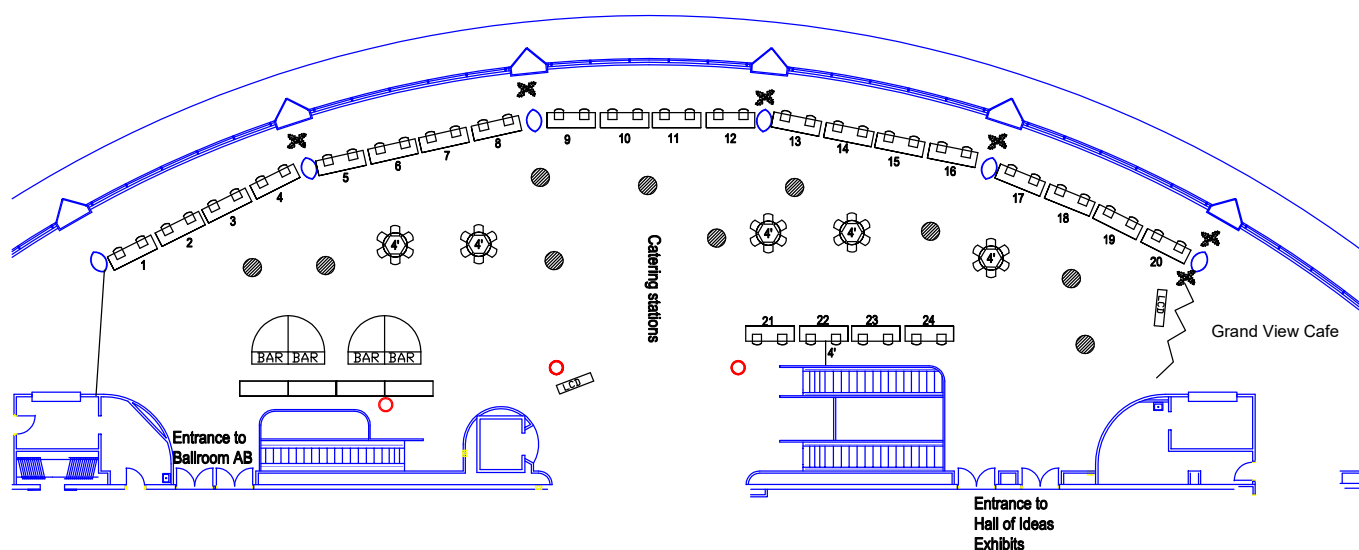
INTERNET

Monona Terrace offers both wired and wireless Internet access. To order a HARD-WIRED Internet connection, please select "High Speed Internet Connection" on the Monona Terrace Order form found here: mononaterrace.com/meetings-conventions/services. High-speed WIRELESS Internet access MAY ONLY BE PURCHASED ON-SITE at Monona Terrace for \$10.00 per day/per device, with a credit card (Visa, MasterCard, American Express or Discover). This service cannot be ordered in advance.



PRESENTING / PARTNER SPONSOR VENDOR AREA

GRAND TERRACE

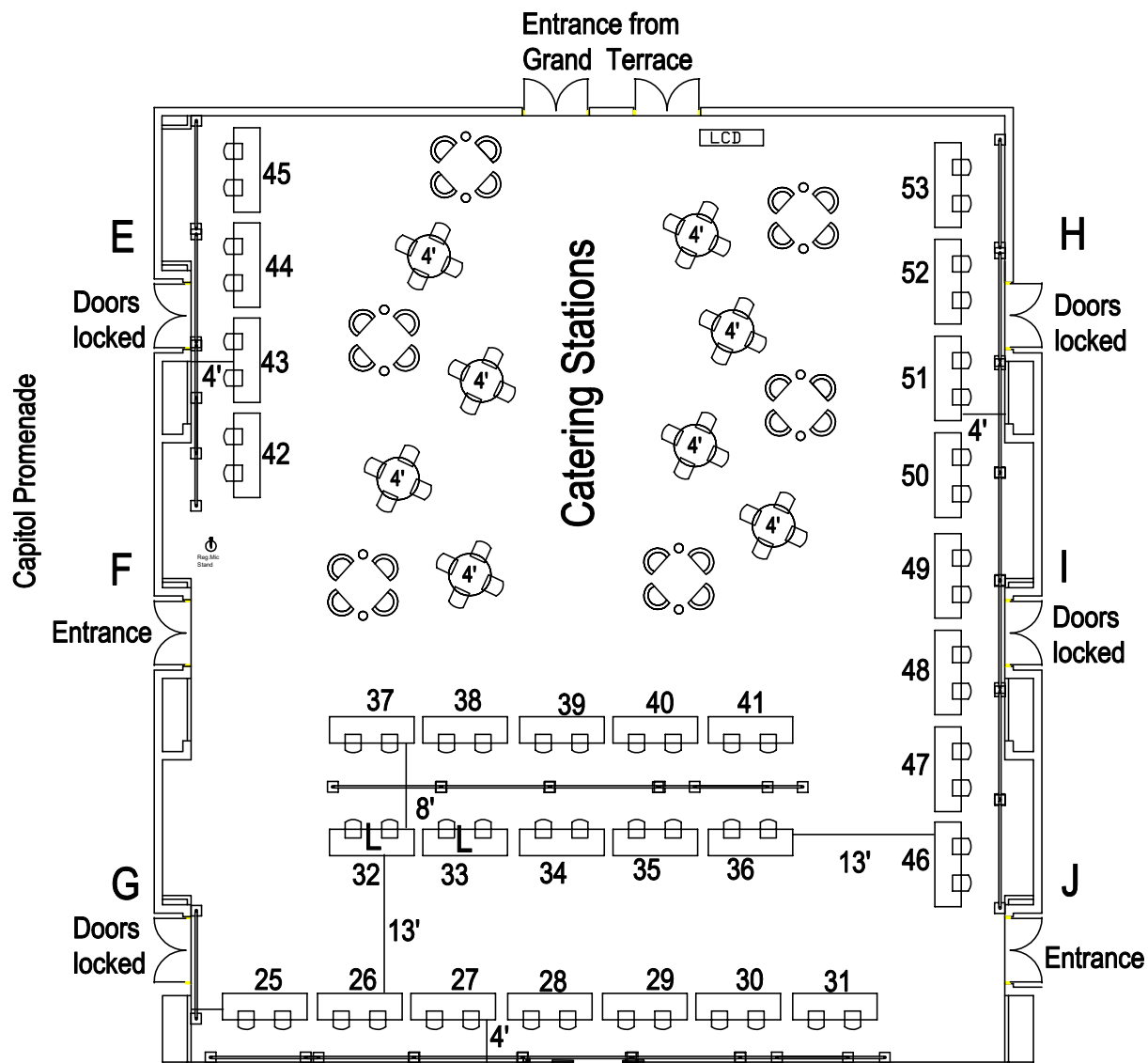


NEW THIS YEAR

Vendor space will be available on a first-come, first-served basis. Please contact Jodi (jodi@renewwisconsin.org/608.819.0748) to inquire about available booths and reservations. In the event conference attendance is limited due to social distancing guidelines, exhibitor reservations will be honored based on the order reserved.

LEADER / CHAMPION / ADVOCATE SPONSOR VENDOR AREA

HALL OF IDEAS



NEW THIS YEAR

Vendor space will be available on a first-come, first-serve basis. Please contact Jodi (jodi@renewwisconsin.org/608.819.0748) to inquire about available booths and reservations. In the event conference attendance is limited due to social distancing guidelines, exhibitor reservations will be honored based on the order reserved.

Renewable Energy Summit • January 27, 2022

Sponsor Agreement

RENEW Wisconsin agrees to grant the sponsor the benefits outlined in this sponsorship packet per the sponsorship level indicated on page 18 of this document in order for RENEW to honor its commitments, sponsors must agree to submit organization assets by the designated deadlines. Specifications for ads and logos will be provided upon indication of sponsorship intentions.

DEADLINES

- Commitment to use exhibitor space (Presenting, Partner, Leader, Champion, Advocate) is available on a first-come, first-served basis and must be reserved no later than December 17, 2021.
- Logos for lobby slideshow must be received by December 17, 2021.
- Sponsorship commitment for inclusion in press and social media must be received by December 17, 2021.
- Digital ads for lobby slideshow (Presenting, Partner, Leader, Champion) must be received by January 14, 2022.

VIRTUAL EVENT POLICY

In the event the Summit cannot happen in person due to public health concerns, we will host a virtual event. Sponsor benefits and recognition will adjust accordingly. We're confident we can host an engaging virtual event with keynote speakers, breakout sessions, networking chat rooms, and other opportunities to engage with Summit attendees. However, we also recognize that a virtual event does not have the same networking impact as an in-person event. If RENEW pivots to a virtual event, sponsors will be refunded 50% of their sponsorship. If your organization requires a different arrangement, please contact Jodi (jodi@renewwisconsin.org) and we will do our best to accommodate you.



Renewable Energy Summit • January 27, 2022

Sponsor Agreement

SPONSORSHIP LEVEL

- ☐ \$10,000 - Presenting Sponsor
- ☐ \$5,000 - Summit Partner
- ☐ \$2,500 - Summit Leader
- ☐ \$1,250 - Summit Champion
- ☐ \$750 - Summit Advocate
- ☐ \$500 - Summit Supporter

PAYMENT METHOD

- ☐ Pay Online renewwisconsin.org/renewable-energy-summit/sponsors
- ☐ Email invoice

Sponsor Name:

Address:

Phone:

Email:

Signature:

Date:

Name:

Position:

SPONSOR BENEFITS

	\$10,000 PRESENTER (LIMIT 3)	\$5,000 PARTNER	\$2,500 LEADER	\$1,250 CHAMPION	\$750 ADVOCATE	\$500 SUPPORTER
Event will be labeled as "RENEW Summit Presented by Your Company"	●					
Name and logo featured on name tags	●					
Brief address to conference attendees (maximum exposure)	plenary	breakout session				
Logo featured in slider on homepage and designated plenary session page of event app	●					
Logo featured on designated breakout session of event app		●				
Static digital display of logo in Madison Ballroom	●	●	●			
Digital ad in lobby slideshow	●	●	●	●		
Table/exhibit display space	double size Grand Terrace	Grand Terrace	Hall of Ideas	Hall of Ideas	Hall of Ideas	
Business logo or company mention in press release, social media, event app, and lobby sponsor slideshow	premier placement	●	●	●	●	●
Complimentary registrations	6	5	4	3	2	2



RENEWABLE ENERGY SUMMIT SPONSORSHIP

214 North Hamilton Street, Suite 300

Madison, WI 53703

608.255.4044

jodi@renewwisconsin.org

www.renewwisconsin.org/renewable-energy-summit