



RENEW WISCONSIN ENERGY SUMMIT

SIZING UP THE CLEAN ENERGY TRANSFORMATION

THURSDAY, JANUARY 26, 2023 • MADISON, WI

SPONSORSHIP



RENEW WISCONSIN'S 12TH ANNUAL RENEWABLE ENERGY SUMMIT

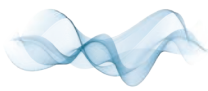


ABOUT THE SUMMIT

RENEW Wisconsin's Renewable Energy Summit brings together attendees spanning the renewable energy industry, utilities, businesses, policymakers, students, educators, and renewable energy advocates. This annual event features an exposition hall, breakout sessions, and industry professionals discussing the current and future opportunities for advancing renewable energy in Wisconsin.

The enactment of the Inflation Reduction Act (IRA) opens a new chapter in the transition to a clean energy future. Departing from its history of advancing incremental, bite-sized initiatives to advance clean energy at the margins, Congress stepped up and delivered sweeping legislation commensurate with the climate challenge at hand. The IRA provides a systematic and interwoven tapestry of policies for accelerating and sustaining private investments in clean energy deployment, manufacturing, and workforce development over the next ten years. This law intends to build an entire economy out of the clean energy transformation in all 50 states. RENEW Wisconsin's 2023 Summit, titled "Sizing up the Clean Energy Transformation," will take a close look at the forces unleashed by this landmark law and assess their impact on Wisconsin's energy landscape.

Sponsor our January 26, 2023 event today!



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ABOUT RENEW

RENEW Wisconsin is a nonprofit organization promoting renewable energy in Wisconsin, working on policies and programs that expand solar power, wind power, biogas, local hydropower, geothermal energy, battery storage, and transportation and building electrification. Since 1991 RENEW has been a champion for clean energy solutions in the Badger State. RENEW staff brings diverse passions and skills to fulfill our shared vision of renewable energy powering a prosperous Wisconsin.

CONTACT

214 North Hamilton Street, Suite 300
Madison, WI 53703
608.255.4044

jodi@renewwisconsin.org
www.renewwisconsin.org/renewable-energy-summit

SUMMIT HIGHLIGHTS

INDUSTRY EXPERTS

The RENEW Wisconsin Energy Summit attracts professionals from across the country eager to discuss Wisconsin's renewable energy future.



Commissioner Tyler Huebner
2022 KEYNOTE
Wisconsin PSC



Kari Lydersen
2022 KEYNOTE
Journalist / Author



Kelly Speakes-Backman
2021 KEYNOTE
U.S. Dept. of Energy



Sandra Henry
2021 KEYNOTE
Elevate Energy



Abigail Ross Hopper
2021 KEYNOTE
Solar Energy Industries Association



Katherine Hamilton
2020 KEYNOTE
38 North Solutions



Mark Stoering
2019 KEYNOTE
Xcel Energy WI and MI



Barbara Nick
2017 KEYNOTE
Dairyland Power Cooperative



Adam Browning
2017 KEYNOTE
Vote Solar



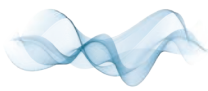
Mary Powell
2016 KEYNOTE
Green Mountain Power



Karl R. Rábago
2014 KEYNOTE
Rabago Energy LLC



Bill Ritter
2013 KEYNOTE
New Energy Economy Institute



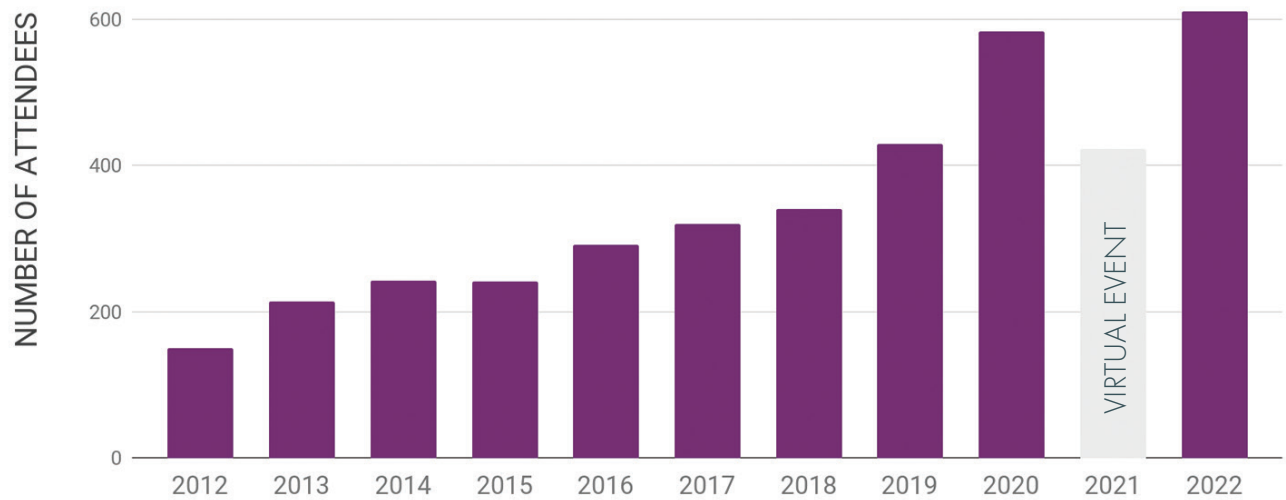
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GROWING AUDIENCE

The RENEW Wisconsin Energy Summit is the premier industry event in Wisconsin. And like the clean energy industry itself, it is growing!



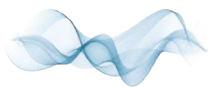
PAST ATTENDEES

Here are some of the companies, organizations, and government entities represented at previous RENEW Wisconsin Energy Summits.

350 Madison
38 North Solutions
3Degrees
Advisian
Akvo Energy USA
All Energy Solar
Alliant Energy
American Engineering Testing
American Family Institute
American Family Insurance
American Transmission Company
ANGI Energy Systems
Apex Clean Energy
Applied Ecological Services
APTIM
Arch Electric
Arroyo Energy Investors
Aspirus, Inc.
Attic Angel
Azar Law LLC
AZCO INC.
Baker Tilly
Bell Giftos St. John LLC
BIOFerm Energy Systems
BladeEdge
BlocPower
Boardman & Clark LLP
Braun Intertec
Burns & McDonnell
CALSTART
Capital Area Regional Planning Commission
Capital Business Analysis
Carlson Electric
CED Greentech
Center for Sustainability Research Center
Cheq Bay Renewables
Chint Power Systems
Citizens Utility Board of Wisconsin
Citizens' Climate Lobby
City of Eau Claire Sustainability Committee
City of Madison
City of Middleton
City of Milwaukee
City of Monona
Clean Fuel Partners
Clean Grid Alliance
Clean Wisconsin
Conservative Energy Network
Continental Energy Solutions
Couillard Solar Foundation
CROPP Cooperative – Organic Valley

CURE Energy Solutions
Current Electric
Customers First! Coalition
Dairyland Power
Dane City Office of Energy & Climate Change
Davey Resource Group, Inc.
DCENTRIQ
Decorah Bank & Trust
DNV GL
Drews Solar LLC
Drifless Area Land Conservancy
DTE Biomass Energy
Duane T. Kexel Consulting LLC
DVO, Inc.
Dynamic Energy
Eagle Eye Power Solutions, LLC
Eagle Point Solar
EagleView
Earthjustice
Eau Claire Sustainability Advisory Committee
EDF Renewables
EDP Renewables
Eland Electric Corporation
Elektrifi
Elevate Energy
Emmons & Olivier Resources
Endries Solar & Electric
Energize, LLC
Energy Tech Innovations, LLC
Engie
Environmental Law & Policy Center
EOR
Ethos Green Power
Eudai Energy, LLC
Everest Solar Systems
Everlight Solar
Faith Technologies
First Unitarian Society
Focus on Energy
Foley & Lardner LLP
Franklin Energy
Freedom Field Energy Consultants
Full Spectrum Solar
Fusion
Galehead Development
Galvanacar LLC
Gathering Waters
GDS Associates
Generac
Geronimo Energy
Godfrey & Kahn

Good Steward Consulting
Green Coulee Consulting
Greening Greater Racine
Greenlots
greenpenny bank
GTiMA
Gundersen Health System
H&H Solar
H&N Wind
Harvard College
Heart of the City
HellermannTyton
HGA
Ho-Chunk Nation
Hoffman Planning, Design & Construction, Inc.
IEA
ILLUME Advising LLC
InClima
Inovateus Solar LLC
Into the Outdoors Education Network
Invenergy LLC
IronRidge
JCG Land Services
Juda School
Kapur
KE Consulting
Keyes & Fox LLP
KL Engineering Inc
KY Solar Energy Society
Land and Liberty Coalition
Legacy Solar Co-op
Madison Area Technical College
Madison Gas & Electric
Madison Solar Consulting
Magellan Wind LLC
McKinstry
MGE
Michels Corporation
Mid-State Technical College
Middleton-Cross Plains Area School District
Midwest Renewable Energy Association
Midwest Solar Power
Milwaukee County
Miron Construction
Nautilus Solar
Neckerman Insurance Services
Nelson Institute
New Energy Equity
New Project Media
Next Energy Solution Inc.
NextEra Energy Resources



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Nokomis Partners
Northeast Wisconsin Technical College
Northwind Solar
Nowak Eco Properties
Oconomowoc Realty
Office of Dane County Board of Supervisors
OneEnergy Renewables
Oneida Nation
Opower – Oracle
Organic Valley
Orion Renewable Energy Group
PACE Wisconsin
Perkins Coie LLP
Pieper Electric
Pines Bach LLP
Powershare
PRC Wind
Premise Inc
ProSource Technologies, LLC
Public Service Commission of Wisconsin
Racine Transit – RYDE
Ramaker & Associates, Inc.
Ranger Power
Rapid Improvement Associates, LLC
Renew Now Facilities
RTDM
Ruekert & Mielke
RWE Renewables Americas
Savion
SC Johnson
SCS Engineers
Sierra Club
Signal 88 Security
Silverline Communications
Simpleray
Sisters of St. Francis of the Holy Cross
Slipstream
SMA America
Solar Connection, Inc.
Solatge
Speed Solar
Standard Solar
Stantec
State Energy Office
Stateline Solar
Stoughton Utilities
SUEZ Advanced Solutions
Sun Badger Solar
SunPeak
Sunrun
SunVest Solar
Superior Water, Light & Power
Sustain Dane
Synergy Renewable Systems, LLC
Tenaska
Tetra Tech
The Boldt Company
The Horton Group
TLelectric
Tomorrow's Home Foundation
TRC Companies
TRC Environmental
Union of Concerned Scientists
University of Wisconsin-Madison
University of Wisconsin-Madison Extension
University of Wisconsin-Platteville
University of Wisconsin-Stevens Point
US Gain
UW Extension Wood County
UW School of Journalism
UW-Madison Extension Energy On Wisconsin
UW-Platteville
Vestas
Village of Argyle
Village of Lake Bluff
von Briesen & Roper SC
WAEE
WEC Energy Group
WEI
Wells Fargo
Werner Electric Supply Co.
WES Engineering
Westwood Professional Services
WI Academy of Sciences, Arts, and Letters
WI K-12 Energy Education Program (KEEP)
WI Office of Energy Innovation
WI State Assembly
WIDRC
WISC-TV, NEWS 3 NOW
Wisconsin Clean Cities
Wisconsin Conservation Voters
Wisconsin Conservative Energy Forum
Wisconsin Energy Institute
Wisconsin Green Muslims
Wisconsin Industrial Energy Group
Wisconsin Public Utility Institute
Wisconsin State Assembly
Wisconsin Sustainable Business Council
WPPI Energy
WUWM-Milwaukee Public Radio
Xcel Energy
ZeroLOGY



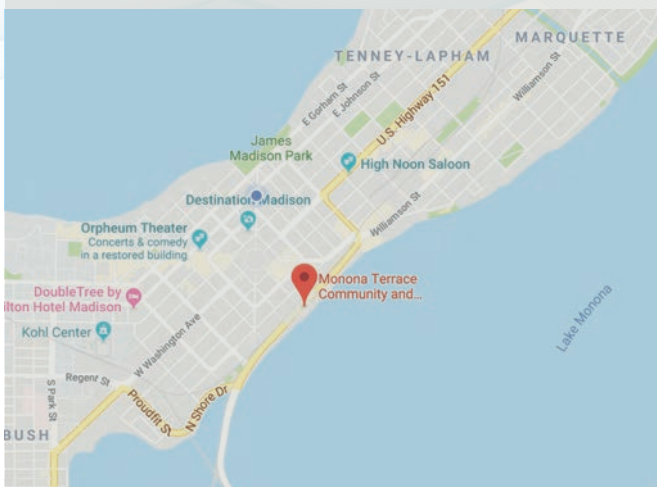
PREMIER LOCATION

Monona Terrace is a convention center situated on Lake Monona in Madison, WI. It's just two blocks from the State Capitol with streets full of shops and restaurants. There are nearly one thousand hotel rooms within walking distance of Monona Terrace, including Best Western Premier Park Hotel and the adjacent Hilton Madison Monona Terrace. The Hilton features direct access to Monona Terrace in an enclosed, climate-controlled skywalk.

MONONA TERRACE

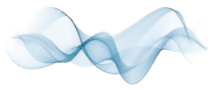


MAP



MADISON, WI





RENEW WISCONSIN ENERGY SUMMIT

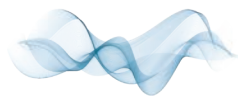
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SUMMIT SPONSORSHIP

The Renewable Energy Summit attracts professionals, policymakers, business owners, educators, students, and advocates who would like to see more clean renewable energy in Wisconsin. Bolster your organization's reputation as a supporter of renewable energy through sponsorship of the RENEW Summit. Sponsorship of this event is a great opportunity to make a real difference for renewable energy in Wisconsin.



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Summit Presenter • \$12,500



Sponsorship Benefits

- Event will be labeled as "RENEW Summit Presented by Your Company"
- Company name and logo featured on name tags
- 5 minute address to conference attendees (plenary audience)
- Logo featured in slider on homepage and designated plenary session page of event app
- Static digital display of logo in Madison Ballroom
- Digital full screen ad in lobby slideshow
- Double size table/exhibit display space in Grand Terrace
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 6 complimentary registrations

PREVIOUS PRESENTING SPONSORS





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Summit Partner • \$7,500

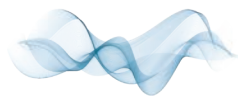


Sponsorship Benefits

- 3 minute address to conference attendees (breakout session audience)
- Logo featured on designated breakout session of event app
- Static digital display of logo in Madison Ballroom
- Digital full screen ad in lobby sponsor slideshow
- Exhibit display space in Grand Terrace
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 5 complimentary registrations

PREVIOUS PARTNER SPONSORS

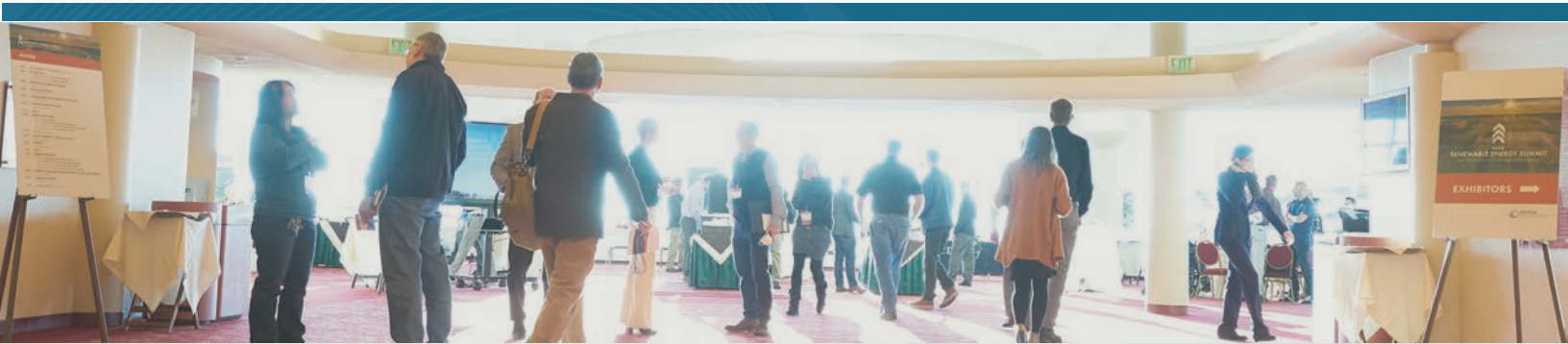




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Summit Leader • \$5,000

Sponsorship Benefits

- Static digital display of logo in Madison Ballroom
- Digital full screen ad in lobby sponsor slideshow
- Table/exhibit display space in Hall of Ideas
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 4 complimentary registrations

PREVIOUS LEADER SPONSORS



Summit Champion • \$2,500

Sponsorship Benefits

- Digital full screen ad in lobby sponsor slideshow
- Table/exhibit display space in Hall of Ideas
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 3 complimentary registrations

PREVIOUS CHAMPION SPONSORS





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Summit Advocate • \$1,250

Sponsorship Benefits

- Table/exhibit display space in Hall of Ideas
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 2 complimentary registrations

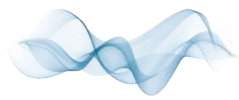
Summit Supporter • \$750

Sponsorship Benefits

- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 2 complimentary registrations

Nonprofits sponsoring at the Summit Supporter level will be offered exhibit display space in the Hall of Ideas.





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EXHIBITOR INFORMATION

Vendor space will be available on a first-come, first-served basis. Please contact Jodi (jodi@renewwisconsin.org/608.819.0748) to inquire about available booths and reservations. In the event conference attendance is limited due to social distancing guidelines, exhibitor reservations will be honored based on the order reservations were received.

LINENS

RENEW Wisconsin will cover the cost of linens for our vendors, but they must be reserved prior to the event. Please indicate your request for linens to (jodi@renewwisconsin.org/608.819.0748) before December 16, 2022.

ELECTRICITY

Power is not provided with your booth space. Each exhibitor is responsible for ordering and paying for all electrical hookups directly through Monona Terrace. An electrical inventory is conducted to determine if power is being used by each booth. Plugging into an outlet constitutes an order and you will be charged accordingly.

Please order your electrical hookup in advance by contacting Monona Terrace directly (mononaterrace.com/meetings-conventions/services) If you have not made arrangements for an electrical hookup prior to the day of load in, please report directly to the Utility Service Desk to place your order.

INTERNET

Monona Terrace offers both wired and wireless Internet access. To order a HARD-WIRED Internet connection, please select "High Speed Internet Connection" on the Monona Terrace Order form found here: mononaterrace.com/meetings-conventions/services. High-speed WIRELESS Internet access MAY ONLY BE PURCHASED ON-SITE at Monona Terrace for \$10.00 per day/per device, with a credit card (Visa, MasterCard, American Express or Discover). This service cannot be ordered in advance.



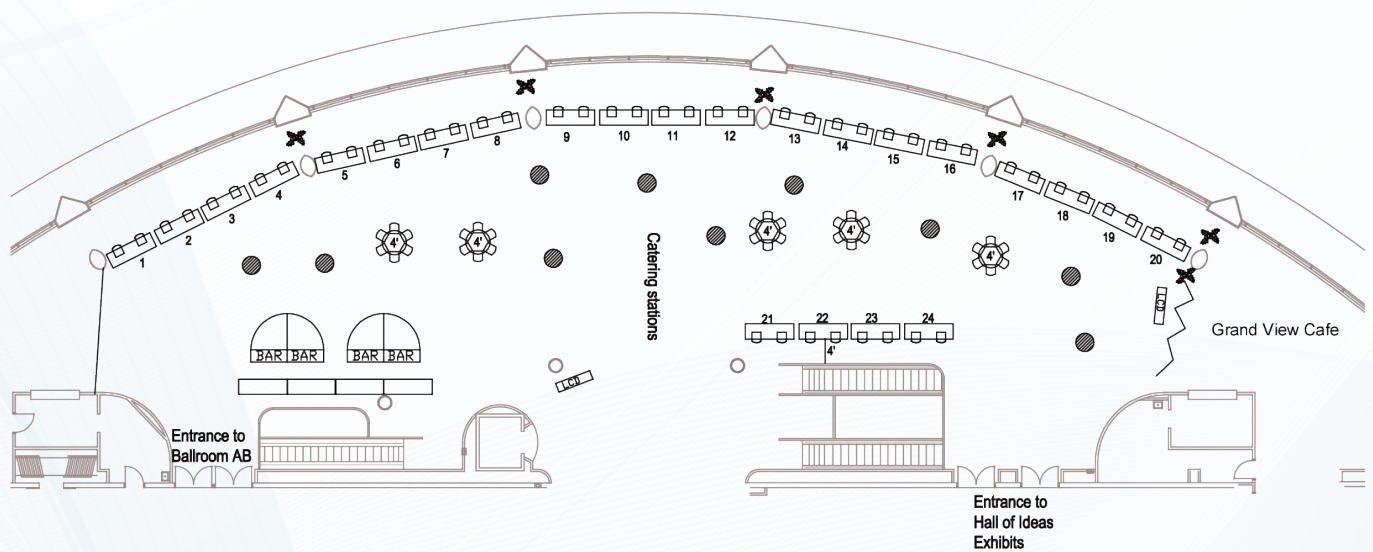


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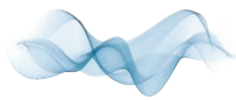
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PRESENTING / PARTNER SPONSOR VENDOR AREA GRAND TERRACE



Vendor space will be available on a first-come, first-served basis. Please contact Jodi (jodi@renewwisconsin.org/608.819.0748) to inquire about available booths and reservations. In the event conference attendance is limited due to social distancing guidelines, exhibitor reservations will be honored based on the order reserved.

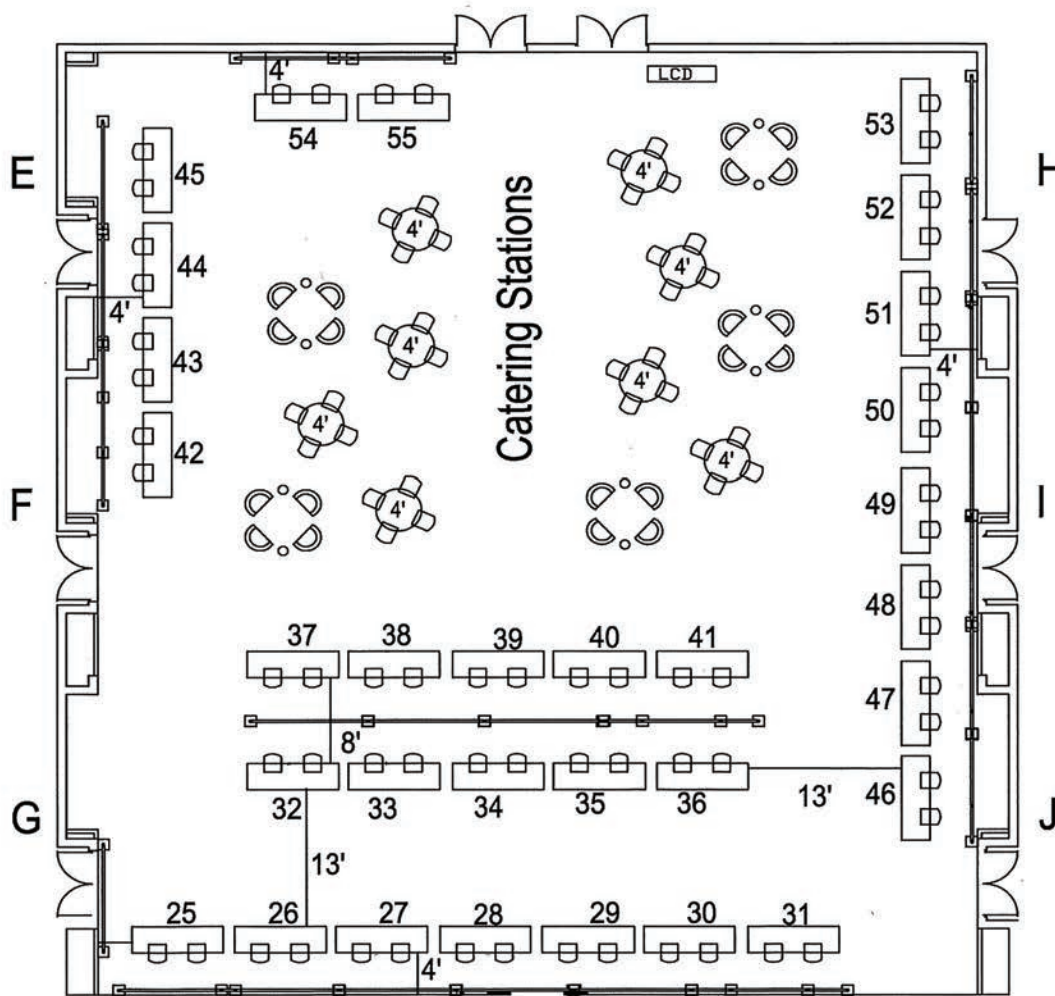


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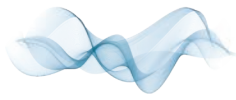
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LEADER / CHAMPION / ADVOCATE SPONSOR VENDOR AREA HALL OF IDEAS



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Renewable Energy Summit • January 26, 2023

Sponsor Agreement

RENEW Wisconsin agrees to grant the sponsor the benefits outlined in this sponsorship packet per the sponsorship level indicated on page 18 of this document. In order for RENEW to honor its commitments, sponsors must agree to submit organization assets by the designated deadlines. Specifications for ads and logos will be provided upon indication of sponsorship intentions.

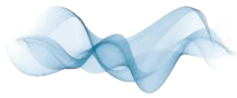
DEADLINES

- Commitment to use exhibitor space (Presenting, Partner, Leader, Champion, Advocate) is available on a first-come, first-served basis and must be reserved no later than December 16, 2022.
- Logos for lobby slideshow must be received by December 16, 2022.
- Sponsorship commitment for inclusion in press and social media must be received by December 16, 2022.
- Digital ads for lobby slideshow (Presenting, Partner, Leader, Champion) must be received by January 13, 2023.

VIRTUAL EVENT POLICY

In the event the Summit cannot happen in person due to public health concerns, we will host a virtual event. Sponsor benefits and recognition will adjust accordingly.





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Renewable Energy Summit • January 26, 2023

Sponsor Agreement

SPONSORSHIP LEVEL

☐ \$12,500 - Presenting Sponsor

☐ \$7,500 - Summit Partner

☐ \$5,000 - Summit Leader

☐ \$2,500 - Summit Champion

☐ \$1,250 - Summit Advocate

☐ \$750 - Summit Supporter

PAYMENT METHOD

☐ Pay Online renewwisconsin.org/renewable-energy-summit/sponsors

☐ Email invoice

Sponsor Name:

Address:

Phone:

Email:

Signature:

Date:

Name:

Position:



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608.255.4044 • jodi@renewwisconsin.org
www.renewwisconsin.org/renewable-energy-summit



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SPONSOR BENEFITS

	\$12,500 PRESENTER (LIMIT 3)	\$7,500 PARTNER	\$5,000 LEADER	\$2,500 CHAMPION	\$1,250 ADVOCATE	\$750 SUPPORTER
Event will be labeled as "RENEW Summit Presented by Your Company"	●					
Name and logo featured on name tags	●					
Brief address to conference attendees (maximum exposure)	plenary	breakout session				
Logo featured in slider on homepage and designated plenary session page of event app	●					
Logo featured on designated breakout session of event app		●				
Static digital display of logo in Madison Ballroom	●	●	●			
Digital ad in lobby slideshow	●	●	●	●		
Table/exhibit display space	double size Grand Terrace	Grand Terrace	Hall of Ideas	Hall of Ideas	Hall of Ideas	
Business logo or company mention in press release, social media, event app, and lobby sponsor slideshow	premier placement	●	●	●	●	●
Complimentary registrations	6	5	4	3	2	2



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