

# Solar for Good Application - Spring 2023

\* Required

1. Email \*

---

2. Name \*

---

3. Title or Role \*

---

4. Name of Organization \*

---

5. Email Address \*

---

6. Phone Number \*

---

7. Mailing Address \*

---

8. City \*

---

9. Zip Code \*

---

10. Website

If your organization has a website, please provide the url.

---

11. Nonprofit Status

Please provide proof of your tax-exempt status: either an IRS letter or current certificate from Wisconsin's Department of Financial Institutions.

Files submitted:

12. Organization's Employer Identification Number (EIN or FEIN) \*

---

**About your Organization**

In the following questions, you will be asked to provide a brief overview of your organization.

13. What is your organization's mission and its core programs? \*

(Limit 100 words)

---

---

---

---

---

14. What is your organization's annual operating budget? \*

(Limit 100 words)

---

15. What is the size of your organization's staff? \*

(Limit 100 words)

---

16. How long has your organization been operating? \*

(Limit 100 words)

---

## 17. Community Engagement \*

RENEW Wisconsin and the Couillard Solar Foundation want our grant recipients to demonstrate service and impact in several key sectors. We are interested in knowing, who in particular your organization serves. Does the mission of your organization aim to assist those who fall in any of the following areas?

- Social Justice - the view that everyone deserves equitable economic, political and social rights, and opportunities.
- Low-Income Communities - community with a census tract with a poverty rate of at least 20 percent or a median family income 80 percent or less than the area it is benchmarked against
- People of Color - group or community of people who do not consider themselves "white"
- Children or Seniors - minors and/or members of the community over 65 years old
- Rural Wisconsin - population or housing not in an urban or suburban area
- Education - providing free or public education to children or adults in the community

Please check each category in which your organization has an impact:

*Check all that apply.*

- Social Justice
- Low-Income Communities
- People of Color
- Children or Seniors
- Rural Wisconsin
- Education
- Other: \_\_\_\_\_

18. Community Engagement - Explain \*

Describe in detail the ways in which your organization impacts each of the categories selected above. We are looking for specific examples of how the organization serves and improves these communities. Please include any relevant programs, initiatives, events, etc. (Limit 300 words)

---

---

---

---

---

Solar Project

In the following questions, you will be asked to describe details regarding your proposed solar project.

19. About your Solar Project \*

Why is your organization interested in installing solar? Tell us about how renewable energy aligns with your mission and supports the operations of your organization. (Limit 300 words)

---

---

---

---

---

20. About your Facility and Solar Array \*

Describe the project you plan to install. Please include:

- 1. A description of your facility and where on the premises the solar array will be located
- 2. The capacity (size) of the solar array you will install and how much energy will be produced
- 3. What percentage or proportion of your electric needs will be offset by the system
- 4. If you plan to implement other technologies like electric vehicle charging, battery storage, heat pumps, and/or energy efficiency measures

(Limit 300 words)

---

---

---

---

---

21. Location Address \*

Street address where the solar array will be installed.

---

22. Electric Utility \*

Who provides your facility with electricity?

---

23. Project Size \*

Please indicate the capacity (size) of your proposed solar array in kilowatts (kW)

---

## 24. Solar Array Type: \*

Where will your solar panels be located?

*Mark only one oval.*

Roof Mount

Ground Mount

## 25. Project Cost \*

What is the total cost of your solar project?

---

## 26. Type of Award \*

Solar for Good provides one of two types of awards to help nonprofits switch to renewable energy: solar panels OR grant funding.

- SOLAR PANELS: Solar for Good will award organizations half of the solar panels required for their project; up to 75 panels (~\$25,000 value) for projects under 100 kilowatts and up to 150 panels (~\$50,000 value) for projects above 100 kilowatts.
- GRANT FUNDING: Solar for Good will award grants for \$150 for every 1 kW of solar energy installed with a max of \$10,000 (projects under 100 kilowatts) and \$20,000 (projects larger than 100 kilowatts).
- SOLAR CANOPIES: Solar for Good will award canopy donations through the Couillard Solar Foundation. The canopy is sold complete, including panels, beams, tie bars, clamps and hardware. A base cash grant of \$6,000 will be awarded for the first 20 kW in system size; each additional 10kW will receive an additional \$3,000.

Please indicate the type of grant you are applying for.

*Mark only one oval.*

Solar Panels

Grant Funding

Solar Canopy

27. About your Solar Installers \*

Please list the firm(s) you are working with to install your solar array. Please including any engineers, consultants, solar contractors, etc. You do not need to list all subcontractors, but please list the primary firms. This includes any secondary solar contractors that have provided bids or proposals for your solar project. (Limit 200 words)

---

---

---

---

---

28. Solar Installer Point of Contact \*

Please list the **name** of the individual project manager or project developer you are working with at your solar installation firm.

---

29. Solar Installer Point of Contact \*

Please list the **email address** of the individual project manager or project developer you are working with at your solar installation firm.

---

30. Solar Installer Point of Contact \*

Please list the **phone number** of the individual project manager or project developer you are working with at your solar installation firm.

---

31. Solar Project Proposal

Please include a copy of your project's proposal and/or site assessment from your solar contractor.

Files submitted:

Project Timeline



**32. Project Timeline \***

Describe your project's timeline. Note: Solar for Good grant recipients have 12 months to install their solar project. (Limit 100 words)

---

**33. Project Obstacles \***

Are there any obstacles or challenges that you anticipate will prevent the organization from completing this project? (Example: "still raising capital funds", "replacing a roof", upgrading electrical systems" etc.)

(Limit 100 words)

---

**34. Target Installation Date \***

Approximately when do you anticipate completing your solar project?

Examples: "November 2022", "Q4 2022" "late 2022"

---

**Financing**

35. Project Budget and Fundraising Plan \*

The Solar for Good program is designed to help support projects, not to fund them entirely. If you receive an award, there are several ways to leverage Solar for Good to fund the remaining cost.

Will you use:

- funds from an existing budget or capital campaign?
- a public fundraising campaign?
- a bank loan, third-party loan, or other financing?
- another arrangement?

Describe your plan for funding the balance of the system cost. Note: organizations who are awarded Solar for Good grants will be required to demonstrate progress toward their fundraising plan 6 months from the date of their award. (Limit 200 words)

---

---

---

---

---

36. Focus on Energy Funds \*

Will you apply for incentives from Focus on Energy for this project?

*Mark only one oval.*

Yes

No

**Publicity and Education**

Solar for Good grant recipients agree to promote their solar project and the benefits of solar energy to their community, acting as a model to educate and inspire others to adopt solar.

37. Publicity and Education - Possible Options \*

There are several potential ways your organization can use the visibility of your solar project to educate the community or public about the benefits of solar. Please select the option that most appeals to your organization. (NOTE: this is not binding)

*Mark only one oval.*

- Host a ribbon-cutting or dedication ceremony
- Lead a solar workshop
- Solar tour/Open house
- Create renewable energy educational materials
- Adding a page/tab to your website about your solar project
- Other

38. Publicity and Education - Explain \*

Describe your plan for educating your members about solar energy and how you plan to promote this solar project to the community when finished. (Limit 200 words)

---

---

---

---

---

39. Anything else?

Please use this space to explain anything else you think we should know about your organization or your solar project. (Limit 200 words)

Thank you for incorporating renewable energy into your organizations mission!

---

---

---

---

---

**40. Review and Submit \***

Please make sure to review the Solar for Good MOU that grantees will sign upon accepting an award. Check the boxes below to confirm that you have completed these steps.

<https://www.renewwisconsin.org/wp-content/uploads/2018/03/2018-Solar-for-Good-MOU-Sample.pdf>

*Check all that apply.*

- I am a not-for-profit organization located in the state of Wisconsin.
- I have reviewed the Solar for Good Memorandum of Understanding (MOU) to be signed if awarded.
- I am authorized by an officer of the organization to apply for and receive this grant.

---

This content is neither created nor endorsed by Google.

**Google Forms**

