



2024 RENEW WISCONSIN SUMMIT

Unleashing the Power of Wisconsin's Clean Energy Potential

THURSDAY, FEBRUARY 1, 2024 • MADISON, WI

S P O N S O R S H I P





2024 RENEW WISCONSIN SUMMIT

Unleashing the Power of Wisconsin's Clean Energy Potential

THURSDAY, FEBRUARY 1, 2024 • MADISON, WI



ABOUT RENEW

RENEW Wisconsin is a nonprofit organization promoting renewable energy in Wisconsin. We work on policies and programs that expand solar power, wind power, biogas, local hydropower, geothermal energy, battery storage, beneficial electrification, and electric vehicles. Since 1991 we have been a champion for clean energy solutions in the Badger State. Our staff brings a diverse set of passions and skills to fulfill our shared vision of renewable energy powering a prosperous Wisconsin.

CONTACT

214 North Hamilton Street, Suite 300
Madison, WI 53703
608.255.4044

jodi@renewwisconsin.org
www.renewwisconsin.org/renewable-energy-summit

RENEW WISCONSIN'S 13TH ANNUAL RENEWABLE ENERGY SUMMIT

THURSDAY, FEBRUARY 1, 2024

The RENEW Wisconsin Summit aims to propel the state into a stronger, healthier future powered by clean energy. "Unleashing the Power of Wisconsin's Clean Energy Potential" gathers industry experts, policymakers, innovators, and community leaders dedicated to accelerating the transition to clean energy sources. This annual event features an exposition hall, breakout sessions, and industry professionals discussing the current and future opportunities for advancing renewable energy in Wisconsin.



2024 RENEW WISCONSIN SUMMIT KEYNOTE

Tonya Hicks is an accomplished leader and trailblazer in construction, energy, and promoting women's empowerment. As the President and CEO of Power Solutions, Inc. and the Managing Principal of Women Do Everything, LLC, Tonya has made significant contributions in several male-dominated industries. With a passion for excellence, Tonya's journey began as she broke barriers, becoming the first woman to become a Journeyman Inside Wireman Electrician in the International Brotherhood of Electrical Workers (IBEW), Local 917 and the first Black Woman to become an IBEW Journeyman Electrician in the State of Mississippi.

In 2000, at the age of 28, Tonya founded Power Solutions, Inc. (PSI), an electrical contracting and facility maintenance company. Today PSI specializes in renewable energy, electrification, and EV charger manufacturing. Her contributions to the construction industry were recognized globally, as she was honored as one of the 2023 Top 100 Women in Construction by Top 100 Women.





Wisconsin has long been recognized for its rich natural resources and innovative spirit. As we look to the future, we see many opportunities for the Badger State to lead the charge in the transition to renewables. Together, we can unleash the power of Wisconsin's clean energy potential as we focus on:

- **Emerging Technologies:** Delve into the latest breakthroughs in clean energy technologies, from advanced renewables to energy storage and grid innovations.
- **Economic Transformation:** Explore how the clean energy sector is reshaping Wisconsin's economy, generating jobs, and fostering economic growth.
- **Community Power:** Hear how community-led clean energy initiatives empower local residents to actively participate in the energy transition.
- **Energy Policy and Legislation:** Gain insights into Wisconsin's evolving energy policies and regulations and hear from policymakers and legal experts about the opportunities and challenges facing the clean energy sector.
- **Rural and Urban Integration:** Showcase successful strategies for bridging the urban-rural divide in clean energy adoption and development.
- **Inclusive Sustainability:** Focus on equity, diversity, and inclusion in the clean energy sector to ensure that everyone benefits from its growth.
- **Clean Energy Workforce Development:** Focus on building a skilled workforce to meet the demands of a growing clean energy sector and create high-quality jobs.
- **Educational Catalyst:** Examine the role of education and research institutions in driving clean energy innovation and workforce development.
- **Resilient Infrastructure:** Address the importance of building resilient energy systems capable of withstanding disruptions and extreme weather events.
- **Investment and Financing:** Explore investment opportunities and financing models that support the scaling of clean energy projects.
- **Collaborative Partnerships:** Encourage collaboration between government, industry, academia, and local communities to foster a thriving clean energy ecosystem.

NETWORKING OPPORTUNITIES

In addition to engaging sessions and panel discussions, "Unleashing the Power of Wisconsin's Clean Energy Potential" offers ample networking opportunities. Connect with like-minded individuals, potential collaborators, and industry leaders who share your passion for clean energy.

SPONSOR TODAY!

Don't miss this chance to be part of a transformative event that will shape Wisconsin's energy future. Together, we can pave the way for a stronger, healthier Wisconsin.

PREVIOUS SUMMIT HIGHLIGHTS

The RENEW Summit attracts clean energy professionals nationwide eager to discuss Wisconsin's renewable energy future.



Michelle Moore
2023 KEYNOTE
Groundswell



Commissioner Tyler Huebner
2022 KEYNOTE
Wisconsin PSC



Kari Lydersen
2022 KEYNOTE
Journalist / Author



Kelly Speakes-Backman
2021 KEYNOTE
U.S. Dept. of Energy



Sandra Henry
2021 KEYNOTE
Elevate Energy



Abigail Ross Hopper
2021 KEYNOTE
SEIA



Katherine Hamilton
2020 KEYNOTE
38 North Solutions



Mark Stoering
2019 KEYNOTE
Xcel Energy WI and MI



Barbara Nick
2017 KEYNOTE
Dairyland Power Cooperative



Adam Browning
2017 KEYNOTE
Vote Solar



Mary Powell
2016 KEYNOTE
Green Mountain Power

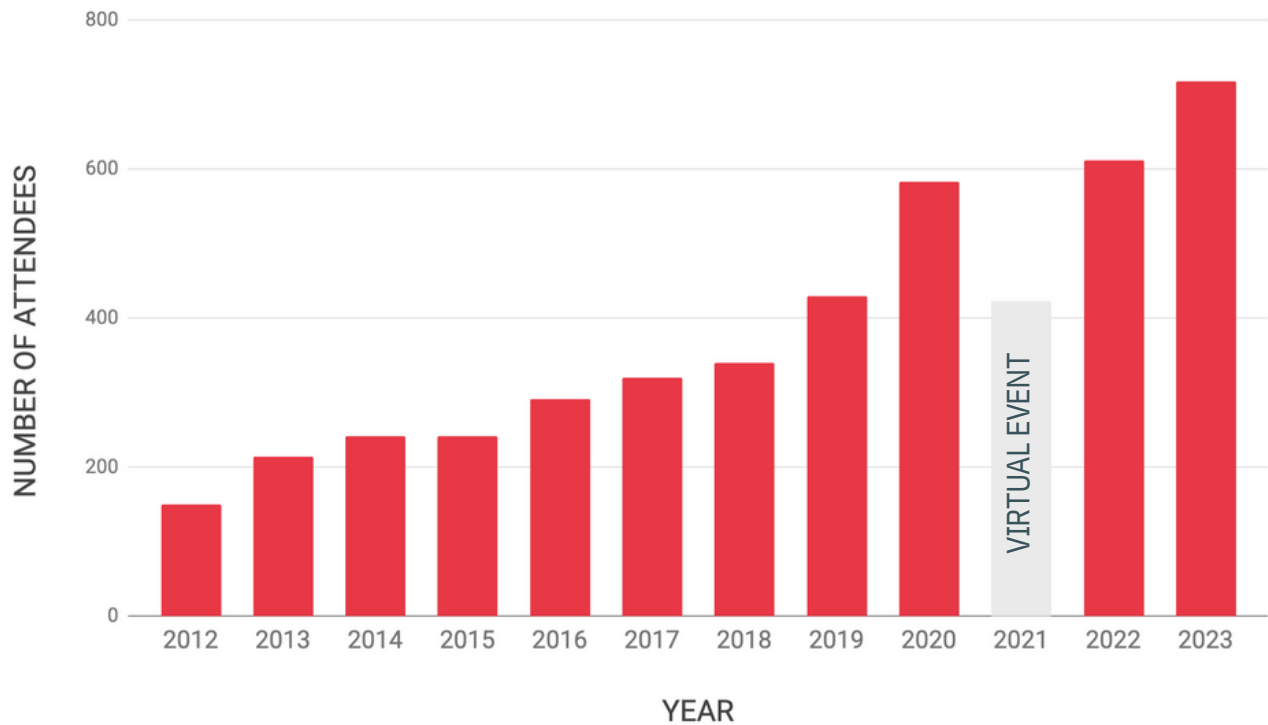


Karl R. Rábago
2014 KEYNOTE
Rabago Energy LLC

GROWING AUDIENCE

Our annual Renewable Energy Summit is the premier industry event in Wisconsin. And, like the clean energy industry itself, it is growing!

NUMBER OF ATTENDEES BY YEAR



PAST ATTENDEES

To give you a sense of who attends our Summit, here are some of the companies, organizations and government entities represented at previous Summits.

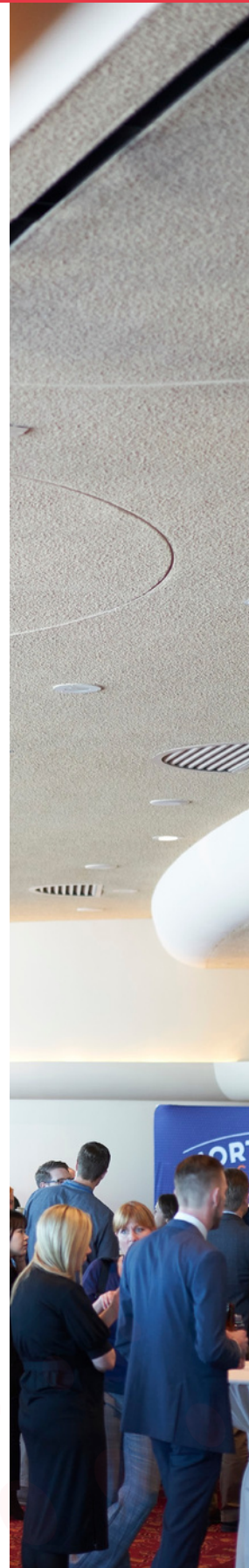
350 Madison
38 North Solutions
3Degrees
Advisian
Akua Energy USA
All Energy Solar
Alliant Energy
American Engineering Testing
American Family Institute
American Family Insurance
American Transmission Company
ANGI Energy Systems
Apex Clean Energy
Applied Ecological Services
APTIM
Arch Electric
Arroyo Energy Investors
Aspirus, Inc.
Attic Angel
Azar Law LLC
AZCO INC.
Baker Tilly
Bell Giftos St. John LLC
BIOFerm Energy Systems
BladeEdge
BlocPower
Boardman & Clark LLP
Braun Intertec
Burns & McDonnell
CALSTART
Capital Area Regional Planning Commission
Capital Business Analysis
Carlson Electric
CED Greentech
Center for Sustainability Research Center
Cheq Bay Renewables
Chint Power Systems
Citizens Utility Board of Wisconsin
Citizens' Climate Lobby
City of Eau Claire Sustainability Committee
City of Madison
City of Middleton
City of Milwaukee
City of Monona
Clean Fuel Partners
Clean Grid Alliance
Clean Wisconsin
Conservative Energy Network
Continental Energy Solutions
Couillard Solar Foundation
CROPP Cooperative - Organic Valley

CURE Energy Solutions
Current Electric
Customers First! Coalition
Dairyland Power
Dane Cty Office of Energy & Climate
Change Davey Resource Group, Inc.
DCENTRIQ
Decorah Bank & Trust
DNV GL
Draws Solar LLC
Driftless Area Land Conservancy
DTE Biomass Energy
Duane T. Kexel Consulting LLC
DVO, Inc.
Dynamic Energy
Eagle Eye Power Solutions, LLC
Eagle Point Solar
EagleView
Earthjustice
Eau Claire Sustainability Advisory
Committee EDF Renewables
EDP Renewables
Eland Electric Corporaiton
Elektrifi
Elevate Energy
Emmons & Olivier Resources
Endries Solar & Electric
Energize, LLC
Energy Tech Innovations, LLC
Engie
Environmental Law & Policy Center
EOR
Ethos Green Power
Eudai Energy, LLC
Everest Solar Systems
Everlight Solar
Faith Technologies
First Unitarian Society
Focus on Energy
Foley & Lardner LLP
Franklin Energy
Freedom Field Energy Consultants
Full Spectrum Solar
Fusion
Galehead Development
Galvanacar LLC
Gathering Waters
GDS Associates
Generac
Geronimo Energy
Godfrey & Kahn

Good Steward Consulting
Green Coulee Consulting
Greening Greater Racine
Greenlots
greenpenny bank
GTiMA
Gundersen Health System
H&H Solar
H&N Wind
Harvard College
Heart of the City
HellermannTyton
HGA
Ho-Chunk Nation
Hoffman Planning, Design & Construction,
Inc. IEA
ILLUME Advising LLC
InClima
Inovateus Solar LLC
Into the Outdoors Education Network
Invenergy LLC
IronRidge
JCG Land Services
Juda School
Kapur
KE Consulting
Keyes & Fox LLP
KL Engineering Inc
KY Solar Energy Society
Land and Liberty Coalition
Legacy Solar Co-op
Madison Area Technical College
Madison Gas & Electric
Madison Solar Consulting
Magellan Wind LLC
McKinstry
MGE
Michels Corporation
Mid-State Technical College
Middleton-Cross Plains Area School District
Midwest Renewable Energy Association
Midwest Solar Power
Milwaukee County
Miron Construction
Nautilus Solar
Neckerman Insurance Services
Nelson Institute
New Energy Equity
New Project Media
Next Energy Solution Inc.
NextEra Energy Resources

Nokomis Partners
 Northeast Wisconsin Technical College
 Northwind Solar
 Nowak Eco Properties
 Oconomowoc Realty
 Office of the Dane County Board of
 Supervisors OneEnergy Renewables
 Oneida Nation
 Opower – Oracle
 Organic Valley
 Orion Renewable Energy Group
 PACE Wisconsin
 Perkins Coie LLP
 Pieper Electric
 Pines Bach LLP
 Powershare
 PRC Wind
 Premise Inc
 ProSource Technologies, LLC
 Public Service Commission of Wisconsin
 Racine Transit – RYDE
 Ramaker & Associates, Inc.
 Ranger Power
 Rapid Improvement Associates, LLC
 Renew Now Facilities
 RTDM
 Ruekert & Mielke
 RWE Renewables Americas
 Savion
 SC Johnson
 SCS Engineers
 Sierra Club
 Signal 88 Security
 Silverline Communications
 Simpleray
 Sisters of St. Francis of the Holy Cross
 Slipstream
 SMA America
 Solar Connection, Inc.
 Solatge
 Speed Solar
 Standard Solar
 Stantec
 State Energy Office
 Stateline Solar
 Stoughton Utilities
 SUEZ Advanced Solutions
 Sun Badger Solar
 SunPeak
 Sunrun
 SunVest Solar

Superior Water, Light & Power
 Sustain Dane
 Synergy Renewable Systems, LLC
 Tenaska
 Tetra Tech
 The Boldt Company
 The Horton Group
 TL.electric
 Tomorrow's Home Foundation
 TRC Companies
 TRC Environmental
 Union of Concerned Scientists
 University of Wisconsin-Madison
 University of Wisconsin-Madison Extension
 University of Wisconsin-Platteville
 University of Wisconsin-Stevens Point
 US Gain
 UW Extension Wood County
 UW School of Journalism
 UW-Madison Extension Energy On Wisconsin UW-
 Platteville
 Vestas
 Village of Argyle
 Village of Lake Bluff
 von Briesen & Roper SC
 WAEE
 WEC Energy Group
 WEI
 Wells Fargo
 Werner Electric Supply Co.
 WES Engineering
 Westwood Professional Services
 WI Academy of Sciences, Arts, and Letters
 WI K-12 Energy Education Program (KEEP)
 WI Office of Energy Innovation
 WI State Assembly
 WIDRC
 WISC-TV, NEWS 3 NOW
 Wisconsin Clean Cities
 Wisconsin Conservation Voters
 Wisconsin Conservative Energy Forum Wisconsin
 Energy Institute
 Wisconsin Green Muslims
 Wisconsin Industrial Energy Group
 Wisconsin Public Utility Institute
 Wisconsin State Assembly
 Wisconsin Sustainable Business Council
 WPPI Energy
 WUWM-Milwaukee Public Radio
 Xcel Energy
 Zerology



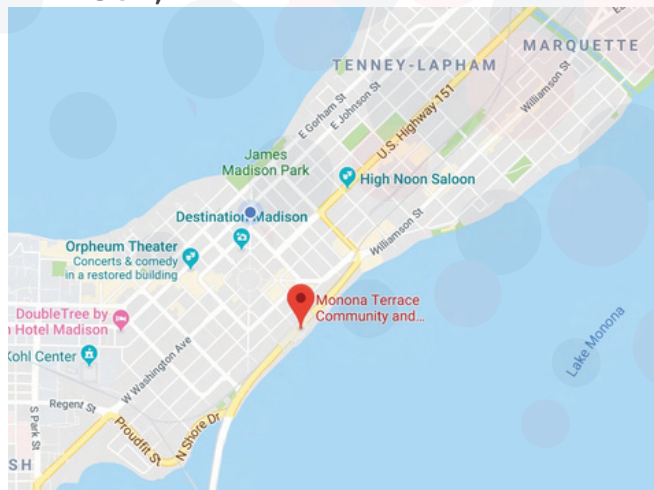
PREMIER LOCATION

The Monona Terrace Community and Convention Center is situated on Lake Monona in Madison, WI. It's located only a few blocks away from shops, restaurants, and the State Capitol. There are nearly one thousand hotel rooms within walking distance of Monona Terrace, including 240 rooms at the adjacent Hilton Madison Monona Terrace. The Hilton features direct access to Monona Terrace in an enclosed, climate-controlled skywalk.

MONONA TERRACE



MADISON, WI





SUMMIT SPONSORSHIP

The RENEW Wisconsin Summit attracts professionals, policymakers, business owners, educators, students, and advocates who want to see more clean, renewable energy in Wisconsin. Bolster your organization's reputation as a supporter of renewable energy through sponsorship of the RENEW Summit. Sponsorship of this event is a great opportunity to make a real difference for renewable energy in Wisconsin.

SUMMIT PRESENTER • \$12,500



SPONSORSHIP BENEFITS

- Event will be labeled as "RENEW Summit Presented by Your Company"
- Company name and logo featured on name tags
- 5-minute address to conference attendees (plenary audience)
- Logo featured in slider on homepage and designated plenary session page of event app
- Static digital display of logo in Madison Ballroom
- Digital full-screen ad in lobby slideshow
- Double-size table/exhibit display space in Grand Terrace
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 10 complimentary registrations

PREVIOUS PRESENTING SPONSORS



SUMMIT PARTNER • \$7,500



SPONSORSHIP BENEFITS

- 3-minute address to conference attendees (breakout session audience)
- Logo featured on designated breakout session of event app
- Static digital display of logo in Madison Ballroom
- Digital full-screen ad in lobby sponsor slideshow
- Exhibit display space in Grand Terrace
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 6 complimentary registrations

PREVIOUS PARTNER SPONSORS





SUMMIT LEADER • \$5,000

SPONSORSHIP BENEFITS

- Static digital display of logo in Madison Ballroom
- Digital full-screen ad in lobby sponsor slideshow
- Table/exhibit display space in the Hall of Ideas
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 5 complimentary registrations

PREVIOUS LEADER SPONSORS

BOLDT
BUILD BOLDLY

CEED
GREENTECH®

OneEnergy
RENEWABLES

NORTHWIND
SOLAR
ESTD 2007
WORKER OWNED

STEIGERWALDT
Your confidence lands here.

SUMMIT CHAMPION • \$2,500

SPONSORSHIP BENEFITS

- Digital full screen ad in lobby sponsor slideshow
- Table/exhibit display space in Hall of Ideas
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 4 complimentary registrations

PREVIOUS CHAMPION SPONSORS

CE Carlson Electric

FULL SPECTRUM
SOLAR

Ingeteam

MADISON
AREA TECHNICAL
COLLEGE

B PINES BACH

SUMMIT ADVOCATE • \$1,250

SPONSORSHIP BENEFITS

- Table/exhibit display space in the Hall of Ideas
- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 2 complimentary registrations

SUMMIT SUPPORTER • \$750

SPONSORSHIP BENEFITS

- Business logo or company mention in press release, social media, programs, and lobby sponsor slideshow
- 2 complimentary registrations



NEW THIS YEAR!

~~RECEPTION SPONSOR • \$5,000~~

SOLD OUT

SPONSORSHIP BENEFITS

- Opportunity to address reception attendees
- Logo featured on reception signage
- Business logo or company mentioned in the press release, social media, and event app

RENEW will be hosting a networking reception the night before the Summit. This new event will be a great opportunity to connect with industry professionals and advocates. The reception sponsorship is limited to one organization for maximum exposure.



***RENEW's 2024 Pre-Summit Reception
is sponsored by Arch Solar.***

EXHIBITOR INFORMATION

Vendor space will be available on a first-come, first-served basis and will be assigned no later than two weeks before the event. Please contact Ismaeel (ismaeel@renewwisconsin.org) to reserve your booth. If conference attendance is limited due to social distancing guidelines, exhibitor reservations will be honored based on the order reservations were received.

LINENS

RENEW Wisconsin will cover the cost of linens for our vendors, but they must be reserved prior to the event. Please indicate your request for linens to (ismaeel@renewwisconsin.org) before December 15, 2023.

ELECTRICITY

Power is not provided with your booth space. If needed, each exhibitor is responsible for ordering and paying for all electrical hookups directly through Monona Terrace. An electrical inventory is conducted to determine if power is being used by each booth. Plugging into an outlet constitutes an order and you will be charged accordingly.

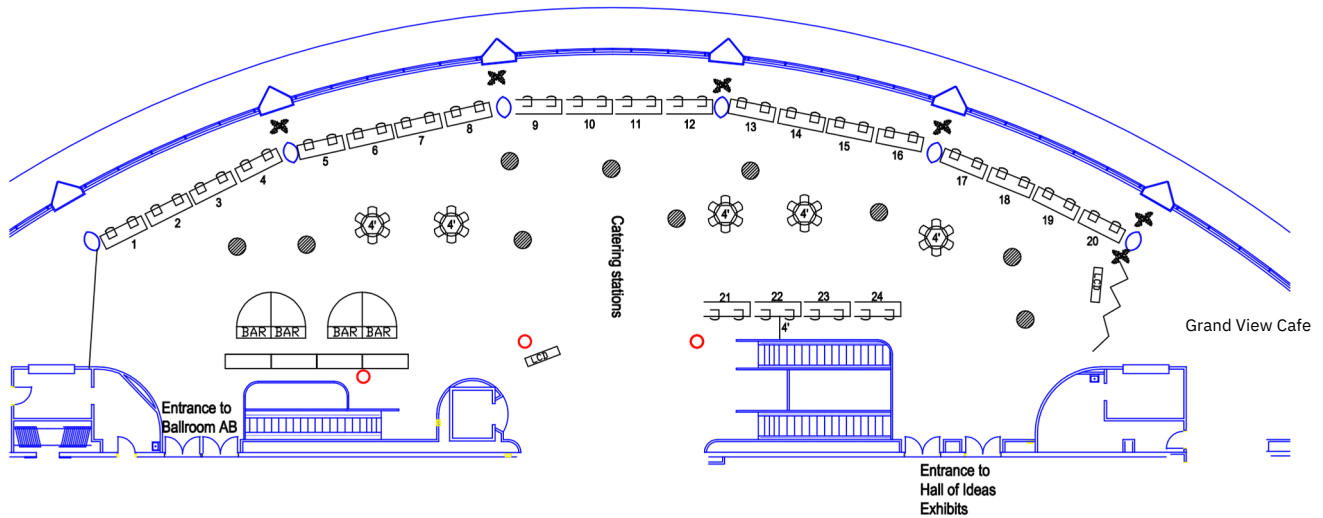
INTERNET

Monona Terrace offers both wired and wireless Internet access. To order a HARD-WIRED Internet connection, please select "High Speed Internet Connection" on the Monona Terrace order form. High-speed wireless Internet access MAY ONLY BE PURCHASED ON-SITE at Monona Terrace for \$10.00 per day/per device with a credit card (Visa, MasterCard, American Express, or Discover).

Order form and a list of additional services can be found here: mononaterrace.com/meetings-conventions/services.

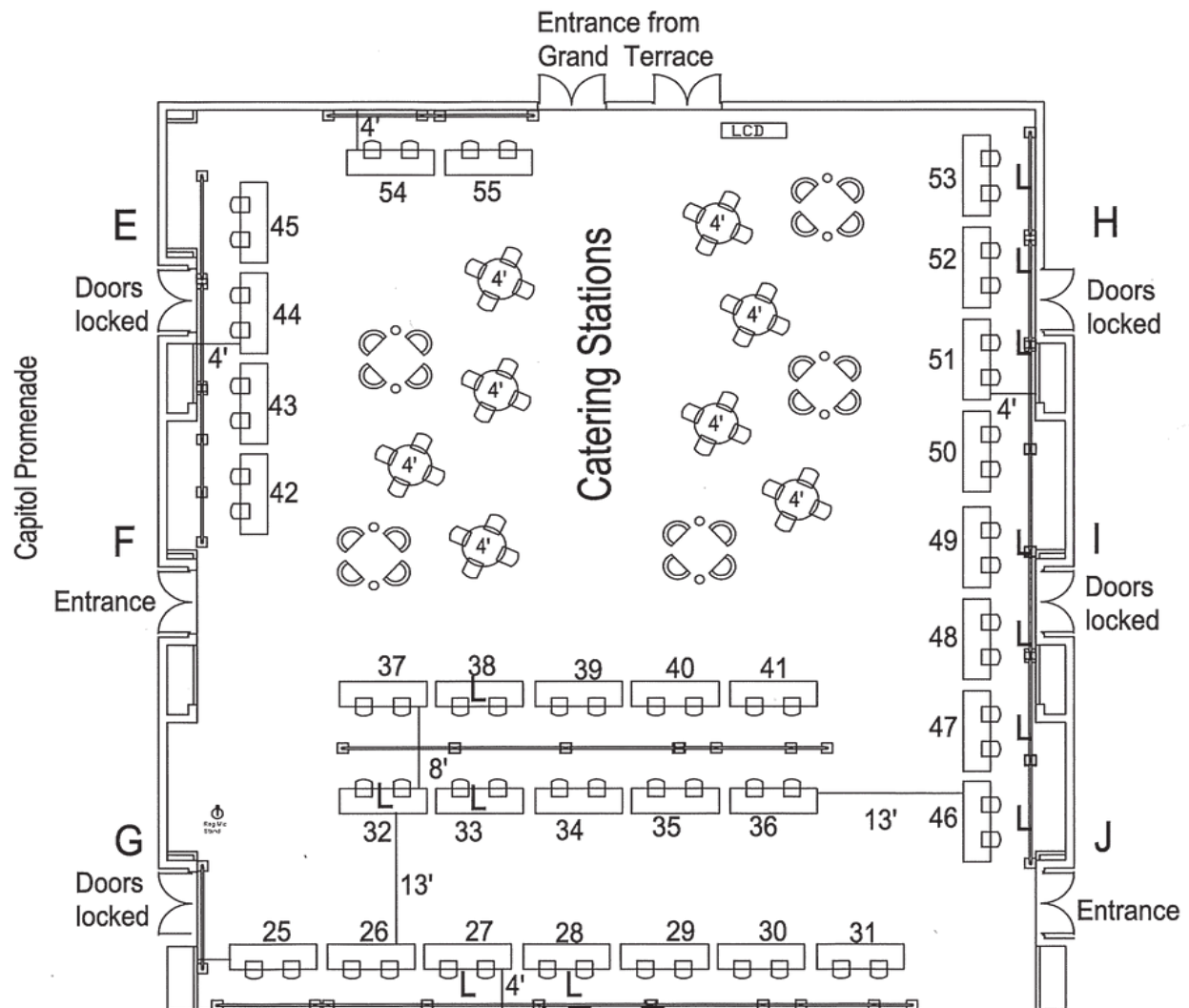


PRESENTING / PARTNER SPONSOR VENDOR AREA GRAND TERRACE



Vendor space will be available on a first-come, first-served basis, and assignments will be made at least two weeks before the Summit. Contact Ismaeel (ismaeel@renewwisconsin.org) to reserve your booth. In the event conference attendance is limited due to social distancing guidelines, exhibitor reservations will be honored based on the order reserved.

LEADER / CHAMPION / ADVOCATE SPONSOR VENDOR AREA HALL OF IDEAS



Vendor space will be available on a first-come, first-served basis, and assignments will be made at least two weeks before the Summit. Contact Ismael (ismael@renewwisconsin.org) to reserve your booth. In the event conference attendance is limited due to social distancing guidelines, exhibitor reservations will be honored based on the order reserved.

RENEWABLE ENERGY SUMMIT • FEBRUARY 1, 2024

SPONSOR AGREEMENT

RENEW Wisconsin agrees to grant the sponsor the benefits outlined in this sponsorship packet per the sponsorship level. For RENEW to honor its commitments, sponsors must agree to submit organization assets by the designated deadlines. Specifications for ads and logos will be provided upon indication of sponsorship intentions.

DEADLINES

- Commitment to use exhibitor space (Presenting, Partner, Leader, Champion, Advocate) is available on a first-come, first-served basis and must be reserved no later than December 15, 2023.
- Logos for the lobby slideshow must be received by December 15, 2023.
- Sponsorship commitment for inclusion in the press release and social media must be received by December 15, 2023.
- Digital ads for the lobby slideshow (Presenting, Partner, Leader, Champion) must be received by January 12, 2024.

VIRTUAL EVENT POLICY

In the event the Summit cannot happen in person due to public health concerns, we will host a virtual event. Sponsor benefits and recognition will adjust accordingly. We're confident we can host an engaging virtual event with keynote speakers, breakout sessions, networking chat rooms, and other opportunities to engage with Summit attendees. However, we also recognize that a virtual event does not have the same networking impact as an in-person event. If RENEW pivots to a virtual event, sponsors will be refunded 25% of their sponsorship. If your organization requires a different arrangement, please contact Jodi (jodi@renewwisconsin.org) and we will do our best to accommodate you.



RENEWABLE ENERGY SUMMIT • FEBRUARY 1, 2024

SPONSOR AGREEMENT

SPONSORSHIP LEVEL

- ☐ \$12,500 - PRESENTING SPONSOR **(2 REMAINING)**
- ☐ \$7,500 - SUMMIT PARTNER
- ☐ \$5,000 - SUMMIT LEADER
- ☐ \$2,500 - SUMMIT CHAMPION
- ☐ \$1,250 - SUMMIT ADVOCATE
- ☐ \$750 - SUMMIT SUPPORTER
- ☐ ~~\$5,000 - PRE-SUMMIT RECEPTION (LIMIT 1)~~

PAYMENT METHOD

- ☐ Pay Online renewwisconsin.org/renewable-energy-summit/sponsors
- ☐ Email invoice

Sponsor Name

Address

Phone

Email

Signature

Date

Name

Position



214 North Hamilton Street, Suite 300 • Madison, WI
53703 608.255.4044 • jodi@renewwisconsin.org
www.renewwisconsin.org/renewable-energy-summit

SPONSOR BENEFITS	PRESENTER (LIMIT 3) \$12,500	PARTNER \$7,500	LEADER \$5,000	CHAMPION \$2,500	ADVOCATE \$1,250	SUPPORTER \$750
Event will be labeled as "RENEW Summit Presented by Your Company"	●					
Name and logo featured on name tags and event app homepage	●					
Brief address to conference attendees (maximum exposure)	plenary	breakout session				
Logo featured on designated plenary breakout session page of event app	●	●				
Static digital display of logo in Madison Ballroom	●	●	●			
Digital ad in lobby slideshow	●	●	●	●		
Table/exhibit display space	Grand Terrace (2 Tables)	Grand Terrace	Hall of Ideas	Hall of Ideas	Hall of Ideas	
Business logo or company mention in press release, social media, event app, and lobby sponsor slideshow	Premier Placement	●	●	●	●	●
Complimentary registrations	10	6	5	4	2	2

NEW THIS YEAR! RECEPTION SPONSORSHIP (LIMIT 1) - \$5,000 SOLD OUT!

- Opportunity to address reception attendees
- Logo featured on reception signage
- Business logo or company mentioned in the press release, social media, and event app

*With the exception of the Presenting Sponsorship and the Reception Sponsor, nonprofit organizations can sponsor at 50% off of the listed amount.



RENEW WISCONSIN SUMMIT SPONSORSHIP



214 North Hamilton Street, Suite 300

Madison, WI 53703

608.255.4044

jodi@renewwisconsin.org

www.renewwisconsin.org/renewable-energy-summit