



Hiring: Social Media and Graphic Design Intern

ABOUT RENEW WISCONSIN:

RENEW Wisconsin has been the leading renewable energy advocacy organization in Wisconsin since 1991. We have been involved in nearly every Wisconsin renewable energy policy, program, and large-scale project over the last thirty years and are the state's foremost communications experts on renewable energy. Through public presentations and expert guidance for residents, businesses, local governments, and community organizations, RENEW makes clean energy accessible to all Wisconsinites.

POSITION OVERVIEW:

RENEW Wisconsin seeks an organized and outgoing individual to join our team of energy professionals. As the Social Media and Graphic Design Intern, you will assist with social media and website content and create graphics to support both. This position requires someone pursuing (or having recently completed) a degree in marketing, communications, or journalism, with a passion for renewable energy.

RESPONSIBILITIES:

- Create and distribute content for social media
- Track social media performance metrics
- Respond to comments and DMs on social media platforms
- Brainstorm and research ideas for original content
- Create compelling graphics to share across social channels

QUALIFICATIONS:

- Familiarity with social media platforms such as Instagram, TikTok, LinkedIn, and Facebook
- Currently pursuing or recently completed a degree in Marketing, Communications, or a related field.

- Strong writing and creative thinking skills
- Experience using graphic design software such as Adobe Creative Suite, Canva, or similar tools is a plus.

REPORTING TO:

This role will report to the Communications Director.

SALARY & BENEFITS:

Compensation for this position is \$15/hour with an expectation of ~12 hours per week.

SCHEDULE AND WORK LOCATION:

RENEW Wisconsin is a 501c3 organization located in downtown Madison. This will be a year-round internship at ~12 hours per week. This is a flexible hybrid position, and office hours are typically 9 am to 5 pm Monday through Friday. Upon hiring, we will determine a work schedule that works best with your academic schedule.

DIVERSITY AND INCLUSION STATEMENT:

The perspectives and experiences that people from different backgrounds bring to an organization drive better decisions and improved results. RENEW is an equal opportunity employer, and our staff is inclusive and welcoming of colleagues of all backgrounds, genders, races, sexual orientations, religions, and abilities.

HOW TO APPLY:

To apply, please submit a cover letter, resume, and a sample of work (social media content or design work) via email to the Hiring Manager (hr@renewwisconsin.org) with "Social Media and Graphic Design Intern" as the subject line. Applications will be accepted on a rolling basis.