



2027 RENEW WISCONSIN SUMMIT

Renewing Our Future: An Economy We Can Afford

THURSDAY, FEBRUARY 4, 2027 • MADISON, WI

SPONSORSHIP



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16TH ANNUAL RENEW WISCONSIN ENERGY SUMMIT



The RENEW Wisconsin Summit returns to the Monona Terrace in Madison on February 4, 2027. The Summit brings together more than 700 attendees, 100 sponsors, and 50 exhibitors each year, making it the state's largest gathering for advancing clean energy. It is where public interests meet industry solutions.

Our theme this year, **Renewing Our Future: An Economy We Can Afford**, shows how we can leverage renewable energy to keep utility bills in check, create jobs, and help communities thrive. Sponsorship is a way to highlight your role in that future and connect with the leaders, partners, and advocates shaping Wisconsin's energy future.

Your support makes this event possible and keeps the clean energy community strong. By sponsoring, you help create the space where collaboration happens, relationships grow, and momentum builds for the years ahead.

For more on sponsorship and exhibiting, contact Kim Bauer - kim@renewwisconsin.org

SPONSORSHIP TIERS AND BENEFITS

SUMMIT PRESENTER • \$12,500



SPONSORSHIP BENEFITS

- Event will be labeled as “RENEW Summit Presented by Your Company”
- Name and logo featured on name tags
- 5-minute address to conference attendees (plenary audience)
- Logo featured on the event app landing page of selected plenary or breakout session
- Logo featured in event app slideshow
- Sponsorship acknowledgment in the opening and closing remarks of the Summit
- Digital ad in lobby slideshow
- Double-size table/exhibit display space in Grand Terrace
- Company acknowledgment in press releases, social media, event app, and lobby slideshow
- 10 complimentary registrations

PREVIOUS PRESENTING SPONSORS



SUMMIT PARTNER • \$10,000

SPONSORSHIP BENEFITS

- 5-minute address to conference attendees (breakout session)
- Logo featured on the event app landing page of selected plenary or breakout session
- Logo featured in event app slideshow
- Sponsorship acknowledgment in the opening and closing remarks of the Summit
- Digital ad in lobby slideshow
- Table/exhibit display space in Grand Terrace
- Company acknowledgment on summit website, event app, and lobby slideshow
- 7 complimentary registrations

SUMMIT LEADER • \$7,500

SPONSORSHIP BENEFITS

- Logo featured in event app slideshow
- Sponsorship acknowledgment in the opening and closing remarks of the Summit
- Digital ad in lobby slideshow
- Table/exhibit display space in Grand Terrace
- Company acknowledgment on summit website, event app, and lobby slideshow
- 5 complimentary registrations

SUMMIT CHAMPION • \$5,000

SPONSORSHIP BENEFITS

- Sponsorship acknowledgment in the opening and closing remarks of the Summit
- Digital ad in lobby slideshow
- Table/exhibit display space in Hall of Ideas
- Company acknowledgment on summit website, event app, and lobby slideshow
- 4 complimentary registrations

*With the exception of the Presenting Sponsorship and add ons, nonprofits receive a 50% discount on sponsorship.

SUMMIT ADVOCATE • \$2,500

SPONSORSHIP BENEFITS

- Digital ad in lobby slideshow
- Table/exhibit display space in Hall of Ideas
- Company acknowledgment on summit website, event app, and lobby slideshow
- 3 complimentary registrations

SUMMIT SUPPORTER • \$1,500

SPONSORSHIP BENEFITS

- Table/exhibit display space in Hall of Ideas
- Company acknowledgment on summit website, event app, and lobby slideshow
- 2 complimentary registrations

SUMMIT CONTRIBUTOR • \$1,000

SPONSORSHIP BENEFITS

- Company acknowledgment on summit website, event app, and lobby slideshow
- 2 complimentary registrations

*With the exception of the Presenting Sponsorship and add ons, nonprofits receive a 50% discount on sponsorship.



SPONSORSHIP ADD-ONS

101 Session Sponsor • \$5,000

- Shape the direction of the session with input on topic and panelists.
- Opportunity to address reception attendees.
- Logo featured on reception signage.

Breakout Session Sponsor • \$7,500

- Shape the direction of the session with input on topic and panelists.
- Logo featured on reception signage.

Room Sponsor • \$10,000

- Exclusive room signage and recognition before every session held in that space.

Keynote Sponsor • \$15,000

- Exclusive 5-minute Keynote Address to the full assembly during the plenary session.

Scholarship Sponsor • \$500

- Funds tickets for students and recent graduates seeking to enter the industry.

